

Tourism Surveys and Methods

Below is a list of links to copies of departing visitor surveys used by various national tourism organisations. Some are current and some are dated.

Some surveys and methods can be found at the end of reports in appendices.

The links shown are primarily in English. Those in other languages are identified. Various on-line translation engines can be used to translate keywords.

Please note that the URL for links changes frequently. This list was updated in April 2015. Some links may no longer be valid.

Country / Economy	Sample Surveys	Method and Operations' Instructions
Albania		http://www.instat.gov.al/en/themes/tourism.aspx
Australia	Tasmania Visitor Survey http://www.tourismtasmania.com.au/research/tvs	IVS method http://www.tra.gov.au/research/international-visitor-survey.html Tasmania Visitor Survey http://www.tourismtasmania.com.au/research/tvs
Bahamas	http://www.tourismtoday.com/home/statistics/exit-study-reports/ (found near the bottom of the web page)	
Bermuda	Cruise departure http://www.gotobermuda.com/uploadedFiles/Bermuda_Tourism_Authority/Pages/Cruise%20Exit%20Survey%20Year%20End%202013%20Report.pdf Air departure	

	http://www.gotobermuda.com/uploadedFiles/Bermuda_Tourism_Authority/Pages/Air%20Exit%20Survey%20Year%20End%202013%20Report.pdf	
Canada	<p>http://www23.statcan.gc.ca/imdb-bmdi/instrument/3152_Q6_V6-eng.pdf</p> <p>Various Stats Canada visitor surveys - http://www5.statcan.gc.ca/subject-sujet/result-resultat?pid=4007&id=-4007&lang=eng&type=SDDS&pageNum=1&more=0</p> <p>Travel Activities and Motivations Survey - Canada http://www.mtc.gov.on.ca/en/research/travel_activities/2006%20TAMS-questionnaire_Canada_English.pdf</p> <p>Travel Activities and Motivations Survey - USA http://www.mtc.gov.on.ca/en/research/travel_activities/2006%20TAMS-questionnaire-U.S..pdf</p> <p>Vancouver Island http://www.tourismvi.ca/wp-content/uploads/2014/04/Exit-Survey-Final-Report.pdf</p> <p>PEI https://www.tiapei.pe.ca/tiapei.cfm?id=537</p> <p>http://www5.statcan.gc.ca/subject-sujet/result-resultat?pid=4007&id=2721&lang=eng&type=SDDS&pageNum=1&more=0</p> <p>Alberta province - http://culture.alberta.ca/tourism/research-and-</p>	<p>http://www23.statcan.gc.ca/imdb/p2SV.pl?Function=getSurvey&SDDS=3152#a2</p> <p>Various Stats Canada visitor surveys - http://www5.statcan.gc.ca/subject-sujet/result-resultat?pid=4007&id=-4007&lang=eng&type=SDDS&pageNum=1&more=0</p> <p>http://www.statcan.gc.ca/pub/66-201-x/66-201-x2008000-eng.pdf</p> <p>Vancouver Island http://www.tourismvi.ca/wp-content/uploads/2014/04/Exit-Survey-Final-Report.pdf</p> <p>PEI https://www.tiapei.pe.ca/tiapei.cfm?id=537</p> <p>http://www5.statcan.gc.ca/subject-sujet/result-resultat?pid=4007&id=2721&lang=eng&type=SDDS&pageNum=1&more=0</p> <p>Alberta province - http://culture.alberta.ca/tourism/research-and-statistics/statistics/onsite-survey-guidelines/</p>

	statistics/statistics/onsite-survey-guidelines/	
Caribbean		http://www.onecaribbean.org/content/files/survey.pdf
Czech Republic		https://www.czso.cz/csu/czso/methodology_time_series_tourism
Finland		http://tilastokeskus.fi/til/smat/2015/13/smat_2015_13_2015-06-08_1aa_001_en.html
Georgia	http://geostat.ge/cms/site_images/files/english/Questionnaires/TOURIZM/Inbound%20questionnaire.pdf	
India	http://tourism.nic.in/TourismDivision/AboutContent.aspx?Name=Market%20Research%20and%20Statistics&CID=47	http://tourism.nic.in/TourismDivision/AboutContent.aspx?Name=Market%20Research%20and%20Statistics&CID=47
Indonesia		http://bps.go.id/Subjek/view/id/16#subjekViewTab3 accordion-daftar-subjek2
Iran		http://amar.org.ir/english/Metadata/Statistical-Survey/National-Tourists
Ireland	http://www.failteireland.ie/utility/search-results.aspx?searchtext=questionnaire&searchmode=anyword	
Jordan	http://www.joyhecht.net/professional/papers/jhecht-Jordan%20TSA%20plan%20-%20final%20draft%20Dec07.pdf	http://www.joyhecht.net/professional/papers/jhecht-Jordan%20TSA%20plan%20-%20final%20draft%20Dec07.pdf
Lesotho	http://www.ltdc.org.ls/TourismDocs/RandD/Other/LTDC%20Domestic%20Tourism%20Survey%20Report%202014.pdf	http://www.ltdc.org.ls/TourismDocs/RandD/Other/LTDC%20Domestic%20Tourism%20Survey%20Report%202014.pdf
Luxembourg	http://www.statistiques.public.lu/en/surveys/espace-	http://www.statistiques.public.lu/en/methodology/methode

	households/tourism/index.html	s/enterprises/Tourisme/hebergement/index.html
Malaysia	https://www.statistics.gov.my/index.php?r=column/cone&menu_id=ZmpBKzc4T2pFTXVNUW1NcHRFMHhGOT09	
Mauritius	http://statsmauritius.govmu.org/English/StatsbySubj/Pages/Survey-of-Inbound-Tourism---Year-2013.aspx	http://statsmauritius.govmu.org/English/StatsbySubj/Pages/Survey-of-Inbound-Tourism---Year-2013.aspx
Mongolia	http://pdf.usaid.gov/pdf_docs/Pnadf957.pdf	
Namibia	http://www.mcanamibia.org/files/files/Design_Report_Namibia_Tourist_Survey.pdf	http://www.mcanamibia.org/files/files/Design_Report_Namibia_Tourist_Survey.pdf
New Zealand	http://www.mbie.govt.nz/info-services/sectors-industries/tourism/tourism-research-data/ivs/ivs-prior-to-july-2013 http://www.mbie.govt.nz/info-services/sectors-industries/tourism/tourism-research-data/domestic-travel-survey	http://www.mbie.govt.nz/info-services/sectors-industries/tourism/tourism-research-data/ivs/ivs-prior-to-july-2013 http://www.mbie.govt.nz/info-services/sectors-industries/tourism/tourism-research-data/domestic-travel-survey
Palestine	file:///C:/Users/hmbob/Downloads/Questionere%20of%20%20Domestic%20Toursim%20Survey_E%202006.pdf	
Saudi Arabia		http://www.mas.gov.sa/en/about/Pages/InternationalVisitor.aspx
South Africa		http://www.statssa.gov.za/publications/P03521/P035212008.pdf
St Vincent and the Grenadines	http://nationalparks.gov.vc/nationalparks/images/documents/Surveyanalysis.pdf	http://nationalparks.gov.vc/nationalparks/images/documents/Surveyanalysis.pdf
Tanzania	http://www.bot-tz.org/Publications/TTSS/TTSS-2005.pdf (in appendix)	

	http://www.tanzaniatouristboard.com/news/Documents/DSTNQUESN.pdf	
Timor-Leste	https://asiafoundation.org/resources/pdfs/VisitorSurvey2014English.pdf	
UK	<p>https://www.visitbritain.org/sites/default/files/vb-corporate/Documents-Library/documents/Questions%20%26%20Answers%20for%20external%20International%20Passanger%20Survey%20users%202012.pdf</p> <p>http://webarchive.nationalarchives.gov.uk/20160105160709/http://www.ons.gov.uk/ons/guide-method/method-quality/specific/travel-and-transport-methodology/international-passenger-survey/index.html</p> <p>Shetland http://www.shetland.gov.uk/economic_development/documents/Shetland2013VisitorSurvey_FinalReport.pdf</p>	<p>https://www.visitbritain.org/sites/default/files/vb-corporate/Documents-Library/documents/IPS_methodology_for_web_Sept_2012.pdf</p> <p>http://webarchive.nationalarchives.gov.uk/20160105160709/http://www.ons.gov.uk/ons/guide-method/method-quality/specific/travel-and-transport-methodology/international-passenger-survey/index.html</p>
USA	<p>http://home.cicresearch.com/AviationAndAirlines/SIAT_qst.pdf</p> <p>Vermont http://www.uvm.edu/tourismresearch/publications/TT_Benchmark_Report_2005_FINAL.pdf</p> <p>Hawai'i http://www.hawaiiitourismauthority.org/default/assets/File/reports/visitor-satisfaction/2013%20VSAT%20Report%20Final.pdf</p>	http://tinnet.ita.doc.gov/research/programs/ifs/qamythbuster.html
Vanuatu	http://www.mcavanuatu.gov.vu/MCA%20CONTENTS/MCA	

	%20Environment%20and%20Social%20Assesment/MCA%20Vanuatu%20Tourism%20Survey%20Baseline%20Study.pdf	
Scotland	http://www.visitscotland.org/pdf/Visitor%20Survey%20Toolkit.pdf http://www.visitscotland.org/pdf/Visitor%20Survey%20Toolkit.pdf	