
The Newsletter



International Academy
for the Study of Tourism

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July 2003

President's Message

The Academy held a successful biennial conference in Savonlinna, Finland last month. For those of you in attendance I regret not having enough time to visit at length with each of you. One reason for that is we had a record number of members and guests in attendance. It was gratifying to see so many continuing and new members at the conference. For those not in attendance mark your calendars for Beijing in 2005 as the membership during the business meeting accepted a bid from the Beijing Second Foreign Language University, whose President is our member Jiang Du, to host the next Academy conference.

There was much discussed in Savonlinna during the paper presentations, business meeting and wine/cheese gathering. The minutes from the business meeting are contained in this newsletter. Of significance are the motions that passed calling for a restructuring of the Executive Committee. By the time you receive this newsletter the by-law vote will be underway.

Other significant items you will find in the minutes are a call to the membership committee for a continuing member evaluation, policy on academy guests, and a motion for the membership committee to review responsibilities of Emeritus members. The continuing member evaluation has been requested at every Academy conference I have attended dating back to 1993. With the establishment of a Secretariat we now have data available to assess whether members have met their obligations to the Academy as spelled out in our by-laws. Reference to the by-laws will show that all regular members (Emeriti excluded) must attend at least one conference every four years, vote, and pay dues. Failure to perform the duties spelled out in the by-laws requires an explanation from the member. To date we have had limited data to examine compliance with the by-laws. That has now changed and we will be asking members who have not met their obligations to let us know why not. It is not our intent to remove anyone from the ranks of membership at this time but to understand what obstacles may prevent someone from fulfilling all by-law directed obligations and also to see if we (i.e. Executive) can do a better job in assisting members to meet their obligations.

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President's Message

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I would also urge our members to check out the Academy web page every so often. It is frequently being updated and all policies that are not spelled out in the by-laws are available on this site. For example if you think the Academy should sponsor a conference you are associated with check out what it takes to have the Academy lend its name in sponsorship. Likewise if you are considering inviting a guest to the next Academy meeting look up the guest policy under the policies page on our web site. Also, when you visit the web site let us know how to improve it.

Finally I would ask each and every one of you to consider contributing more to the Academy's mission and organization. Think seriously about standing for an Executive office. At the very least nominate someone for one of the offices and do not forget to vote. You should also actively seek potential members to nominate in our next membership application cycle. Consider asking the Academy to sponsor a conference. Plan on attending our 2005 conference. Everything you do to further the Academy and help meets its mission reflects favorably on all its members. It does not take much to stay active with the Academy but with so few of us (54 regular and 15 Emeritus) we need every one to do something to take us another step forward. That is one reason I was so pleased to see a record number of members in Savonlinna.

I will close this column by saying that I have recently come back from a holiday in the northern lakes region of Minnesota and southern Canada where I had some time to reflect on, inter alia, the direction of the Academy. We are not of one mind when it comes to what the Academy should be doing but no one should ever expect we could come close to unanimous agreement on anything given the eclectic individuals who comprise the Academy membership. Yet we have made substantial progress over the years on a number of fronts. I feel satisfied and gratified after the discussions we had in Savonlinna and feel very confident about the Academy's future as the recognized organization that tourism researchers strive to join. Yet, as always, there is more to do.

In the coming months I look forward to seeing many of you at various places in the world. Until then safe travels and may your data always be clean.

Bill Gartner

Members' Activities

Bill Eadington – The Institute for the Study of Gambling and Commercial Gaming at the University of Nevada, Reno, recently co-sponsored the 12TH INTERNATIONAL CONFERENCE ON GAMBLING AND RISK TAKING in Vancouver, Canada, in May 2003. Over 300 academics, researchers, and government and industry representatives from over 20 countries were in attendance. There were in excess of 200 papers presented in more than 80 sessions over the four days of the conference. Bill served as conference host and keynote speaker, and he presented two papers. Recording of the conference sessions area available via audio tapes. For further information, check this web site: www.unr.edu/gaming.

David Edgell – Effective July 1, Dave starts his new position at East Carolina University, Greenville, North Carolina. His new email address is edgell@mail.ecu.edu.

Graham Dann – Earlier this year (2003), Graham was selected by the University of Luton to apply for a higher doctorate. After his curriculum vitae and accompanying statement outlining his research and publications had been sent to three referees and they had unanimously supported the application, he appeared before a scrutiny panel. With that outcome also being positive, he was awarded the higher doctorate, Doctor of Letters (D.Litt) at an anniversary ceremony held on July 18, 2003, the first time such a degree had been conferred in the university's brief ten year existence.

Donald Hawkins – The World Tourism Organization's Ulysses Prize was recently awarded to Donald, Eisenhower Professor of Tourism Policy at The George Washington University School of Business and Public Management. This is the first year the World Tourism Organization (WTO) awarded the Ulysses Prize, for individual accomplishment in research and dissemination of knowledge in the area of tourism policy and management.

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Members' Activities

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Donald Hawkins – The WTO created the award to recognize and highlight the professional achievement of outstanding individuals and institutions in contributing to innovation and knowledge creation in tourism. The prize was awarded to Donald for “his scientific contribution to the theory and practice of tourism policy”. The 2003 WTO Ulysses Prize was awarded by the former head of government of Spain, H.E. Leopoldo Calvo Sotelo, in a June 3 ceremony at the University Antonio de Nebrija campus in Madrid.

Donald delivered the WTO Ulysses Prize Lecture on June 5 to Madrid's Chamber of Commerce. As author/editor of some 100 publications on contemporary aspects of tourism policy and strategy, he has made substantial intellectual contributions to tourism since the early 1970s. He facilitates active collaboration between the tourism industry and international institutions such as the United Nations, The World Bank, the Inter-American Development Bank and the World Trade Organization.

In 1974, George Washington became the first university to offer a master's degree in tourism administration. The Master of Tourism Administration (MTA) degree is an internationally oriented program focused on the professional and research aspects of the tourism and hospitality field. It offers concentrations ranging from event management to travel marketing to sports management. The distance format of GW's MTA program was named by U.S. News & World Report as one of the best online programs in business.

GW's School of Business and Public Management prepares students for professional management careers. The depth and variety of its academic and professional programs, including five specialized master's programs, provides rich opportunities for students in the school's core Bachelor of Business Administration, Master of Business Administration and doctoral programs.

Kit Jenkins – Since retiring from the University of Strathclyde in June 2002, Kit has been undertaking lecturing in Switzerland, tourism consultancy in Suriname and is now working as Tourism Adviser to the Al Ain Economic Development and Tourism Promotion Authority in Al Ain, United Arab Emirates. He had advised the Authority in its formation stage and now he is based full-time there.

He finds his life in UAE as “*having crossed the 'great divide' between the tourism academic and the tourism practitioner, life is interesting! As a green, desert city (believe me, not a paradox) of some 400,000 people and a strong, cultural base, tourism strategy is a challenge. With Dubai and Abu Dhabi only 120 kilometers away, the city has to collaborate with the established tourism locations, particularly Dubai, yet create its own identity. Perhaps the biggest difference from academic life is not to have to worry about budgets!*”

He is also (*slowly*) putting together a book on Tourism Policies and Planning in Developing Countries with particular emphasis on relating theory to practice drawing on personal experience in many countries. As Emeritus Professor at Strathclyde, he might be able to maintain his links in a tangible way. He can be contacted at:

Al Ain Economic Development and Tourism Promotion Authority
PO Box 59333
Al Ain, United Arab Emirates
Personal email: jenkins_kit@hotmail.com
Office email: cjenkins@alain.ae

Doug Pearce – Doug will be spending five months at the Universitat Autònoma de Barcelona from September 2003 doing some comparative research on tourism distribution channels in Catalonia with Gerda Priestley and colleagues.

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Members' Activities

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Linda Richter – Linda published “International Tourism and Its Global Public Health Consequences” in the Journal of Travel Research, Vol. 41, May 2003: 340-347. She delivered the paper “Not a Minor Problem: Developing Travel Policy for the Welfare of Children” at the Academy biennial conference in Savonlinna, Finland, June 30, 2003.

Chris Ryan – Chris has been awarded a continuation of New Zealand Ministry of Tourism funds for sustaining work on the New Zealand Tourism Research Council web page – www.trcnz.govt.nz. He specifically asks members to look at this web site and provide feedback – it does change over time in an attempt (not always successful) to improve it and hence feedback is acted upon.

Also, from 8 to 11th December 2003 the Department of Tourism Management is hosting a conference “Taking Tourism to the Limits” where the keynote speaker is John Urry, he and his colleagues would welcome seeking Academy members.

Finally, after a gap of over 12 years, a new edition of “Recreational Tourism” is due to appear. Chris says that after his recent books it is deliberately conventional if only to prove that it is not necessary to deconstruct everything that moves in order to say something (hopefully) noteworthy about tourism.

Stephen Smith – Stephen has just completed a study on the impacts of the General Agreement on Trade in Services (GATS) on international tourism trade for APEC, focusing on Canada, Indonesia and Malaysia as case studies.

Stephen Smith – He is also working with the Canadian Tourism Commission and the Ontario Tourism Marketing Partnership to design research strategies to support the Canadian tourism recovery program in the aftermath of SARS.

He also was Program Chair for the 2003 Canadian Travel and Tourism Research Association's annual conference in Saint John, New Brunswick – with the theme of “Developing New Products for Traditional Destinations”.

He is also continuing his research on culinary tourism, focusing on culinary product development strategies and challenges in Canadian tourism.

Alan Williams – During February and March 2003, Allan spent a period at the University of Otago (New Zealand) as a Williams Evans Visiting Research Professor.

He collaborated with Michael Hall on several research projects, including the relationships between tourism, migration and innovation. In June 2003, he presented the keynote address on “The end of mass tourism?” at the conference of the Japanese Society of Interdisciplinary Studies of Tourism In Kyoto.

He is currently working with Vladimir Balaz (Exeter) on a research project on returned skilled labour migration from the UK to Slovakia. One element of the research examines ‘au pairs’ and questions whether they can be viewed as labour migrants or cultural tourists. The research focuses in particular on the human capital transfers associated with particular forms of mobility.

Minutes of Academy Business Meeting

International Academy for the Study of Tourism Business Meeting – 30.6.2003 – Savonlinna Finland

Present: Goeldner, Wanhill, Chon, Gartner, Jafari, Nash, Perdue, Liu, Sheldon, Frechtling, Singh, Jansen-Verbeke, V. Smith, S. Smith, Crouch, Kim, Graburn, Dann, Woodside, Butler, Jenkins, Wall, Fayos-Sola, Smeral, Baum, Prezeclawski, Yamashita, Eadington, Richtner, le Infant, Cooper, Hall, Vanhove, Vukonic, Gosar

Approval of 2001 Minutes

Move to Approve / S. Smith, Second / L. Richtner

Unanimous

President's Report – Actions since Macau as directed by the business meeting at the last conference.

1. Book Series
Agreement with Channel View Publications – up to 4 books per year
Conference Book Series – Macau Conference
Collected Works Series
2. Educational Programs
Executive education program series – to be discussed Wed.
3. Academy Sponsorship of Other Conferences
Sponsorship policy on Academy Website
Official Sponsor –
Consumer Psychology of Tourism, Hospitality and Leisure Symposium,
Melbourne Australia, Jan 2003 –Organized by academy members – Crouch, Perdue & Uysal.

International Lakes Tourism Conference – Savonlinna Finland, July 2003 –
Organized by academy member – Wanhill.
4. Review of Continuing Members
Review of by laws reflected the need for a database on member activities, e.g., voting, conference attendance, dues payment. We did not have the necessary data, but, in conjunction with Secretariat, have since created the system and can move forward with this item.
5. Formation of Thematic / Research Working Groups – while the structure has been created, no progress has occurred.
6. Official Secretariat
Following the Macau Meeting, Hong Kong Polytechnic was selected as the official secretariat. As noted later a number of Secretariat initiatives have since been established. The President has challenged the Secretariat to establish further programs and initiatives to enhance the visibility and reputation of the Academy.

Treasurers Report (handout attached)

Statement of Finance was distributed (attached)

Since 2001, Total Receipts US \$ 21,305, Expenditures \$8779.81. Current Balance \$12,526.00

Inquiry – will the current dues structure support the Secretariat expense?

Response from President – No, but the Academy membership authorized an increase in dues to \$125 / year at the Macau conference. The Executive decided to raise to \$75 and spend down the reserves. Depending on book royalties, further dues increases should be expected in the future, ultimately to the authorized \$125 level.

Motion to Approve – Unanimous

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Minutes of Academy Business Meeting

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Secretariat Office Report (handout attached)

Actions taken since Secretariat establishment include creation of new logo, newsletter publication, update of the membership directory, creation of academy stationary, creation of academy website (www.tourismscholars.org), collection of membership dues, and establishment of new banking structure.

Report on Status of Books resulting from 2001 Macau Conference

Butler – Conference Proceedings – currently at the publisher and awaiting galleys. Should be published late summer or early fall. 12 chapters

Graburn – Tourism and Southeast Asia – initiated review structure, completed most of the first round of reviews, currently waiting on remaining reviews and revisions from authors. 12 chapters plus introduction. E-mail communication with Channel View is attached.

Creation of New Publication Committee – to be chaired by Steve Smith, He will recruit a second member.

Membership Report (Vice President Wanhill)

During this past cycle, 12 nominations were received, reviewed, and distributed for a membership vote. 41 members voted, resulting in the election of new members – Tom Baum, Jiang Du, Juanita Liu, Geoffrey Crouch, Pauline Sheldon, Egon Smeral, Allan Williams, and Arch Woodside.

Following this election we have 69 members (54 active, 15 emeritus). However, there are still some active members who have not paid their dues and could, consequently, be removed from the Academy.

As specified in the Bylaws, membership election requires a 2/3 majority of the “voting” members. Given that some people voted only on some candidates, this was operationalized as 2/3 of the votes cast on a candidate by candidate basis.

Motion to Accept - unanimous

Membership Review Process (Jafari). Some concerns raised over the amount of information distributed for member elections. Historically included Sponsor letter, membership form, full CV, and copies of selected works. Now only includes Sponsor letter and membership form. Motion to increase information – by Fayos Sola – Tabled until Wednesday. A study committee was formed (Jafari, Fayos-Sola, S. Smith, and S. Wanhill) to develop a specific proposal for Wed. meeting.

Membership Committee: Some discussion was also raised on the role of the Membership Committee, given the new Secretariat office. However, it was resolved that the committee would continue to function.

Membership Cap – As currently written the by-laws are unclear on the 75 member cap. There is a need to clarify, specifically with respect to emeritus members and whether or not they count against the cap. A motion to clarify was made, but withdrawn with the understanding that a new Bylaws committee would be formed to resolve this among other issues.

Guest Policy Discussion (Gartner)

History of guest policy. At the Zagreb meeting, the Academy voted to require individuals standing for membership to attend first as a guest as a criterion for membership. In Macau, guest attendance as a criterion for membership was dropped, but guests are still encouraged. As the Academy grows there needs to be some policy clarification. After discussion, motion to establish policy as each member can invite 1 guest, that individual can attend only once as a guest, and he/she must be a tourism research professional. Motion by Butler, Seconded by Graburn. Vote 22 in favor, 4 oppose, 3 abstentia.

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Minutes of Academy Business Meeting

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Restructuring of Executive Committee – Second Vice President (Perdue)

Given establishment of official Secretariat, the traditional role of the elected Secretary is redundant. Proposal to eliminate the elected Secretary and replace with a Second Vice President. The First Vice President would continue to have primary responsibility for the Conference Program. The Second Vice President would have responsibility to chair the Membership Committee and election process and to take the official minutes at the Academy business meetings. Motion by Perdue, Second by Graburn. 29 yes, 2 no, 2 abstentia. Since this is a bylaw change, this is a motion to have a bylaw election to propose the change to the membership.

Restructuring of the Executive Committee – Chairperson of the Board (Gartner)

Proposal to create a new board position for the purposes of (a) assuring continuity of the board and (b) to assure that the exec follows the bylaws. Motion by Goeldner, seconded by Eadington that a Chairperson of the Board be created and filled by the immediate past president. 17 yes, 9 oppose, 2 abstentia.

Request by Chris Ryan to (a) elect Bill Faulkner as a posthumous member and (b) contribute \$500 to the legacy fund created in Professor Faulkner's name. After discussion, no motion to allow for posthumous membership. Motion to support donation to Legacy fund by Vanhove, seconded by Goeldner. 5 yes, 16 no, 7 abstentia.

Proposal by Woodside to consider formation of a committee to study Academy Accreditation of Tourism education programs.

Motion to adjourn.

Business Meeting – 02/07/03

Present: Perdue, Gartner, Wanhill, Chon, Jafari, S. Smith, Nash, Crouch, Lafant, Vukonic, Singh, Sheldon, Murphy, Yamashita, Richter, Vanhove, Frechtling, Hall, A. Williams, Graburn, Gosar, Dann, Jansen-Verbeke, Wall, Jenkins, Butler, Smeral, Mazanec, Prezeclawski, Kim, Liu, Goeldner, V. Smith, Fayos-Sola, Woodside

Resolution of Thanks to Arvo, Ulla, and FUNTS – Unanimous

Education Programs

Academy Teaching Program Proposal – Bornholm (attached)

Proposal to put program in place effective 2005.

After considerable discussion, the Academy voted to request a stronger proposal, including a business plan.

Gartner, Nelson, P. Murphy, and M. Hall agreed to serve on committee.

Executive Education Program (Chon)

High level education program focusing at NTO Tourism Secretary level. Partnership with WTO.

Motion to move forward with development of program (S. Smith, 2nd Woodside)

Favor 10, against 16, absentia 7

Formation of Nominating Committee (V. Smith, Butler, Goeldner)

Formation of Membership Committee (C. Ryan, Sheldon, Gosar)

Bid for 2005 Conference – Beijing

Move to Accept (Wall, 2nd Butler)

For 25, against 0, abstentia 3

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Minutes of Academy Business Meeting

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Old Business

1. Academy Foundation (in progress)
Committee to develop foundation structure (V. Smith, Graburn, Vukonic)
2. Membership Nomination Procedure
Proposed packet to include (1) letter of support, (2) Academy form, (3) Complete CV, (4) 2 examples of work. Nominator is responsible to create an electronic file containing all information and submitting it to the membership committee. (motion to accept – Jafar, 2nd S. Smith) Favor 15, against 3, abstentia 7.
3. Publications Committee for 2003 Conference Book
S.Smith, T. Baum – papers due by end of August.
4. Periodic Review of Members
Letters to be sent to delinquent (membership payment) with a time deadline of the end of the year.
5. Review of Emeritus Status
motion to establish criteria as (1) age 65, (2) no longer employed full time, (3) pay ½ dues (woodside, 2nd Graburn) – favor 13, oppose 10, abst. 3.
Motion for membership committee to take under advisement the issues of emeritus status, including criteria, rights, responsibilities, and privileges (favor 25, oppose 0, abst 1)

New Business

1. Motion by Woodside, 2nd S. Smith – to form a committee to study relationships between Academy and educational institutions, including concepts such as institutional memberships, curricula accreditation, and other activities as deemed appropriate
favor – 7, oppose 10, abst. 7
2. Proposal to change Wine and Cheese party to be limited to members and immediate guests. (Nash)
favor – 10, oppose 12, absten 6.
3. Certificates of Membership – to all members. Gartner directed Secretariat to create and distribute such certificates.
4. Formation of Bylaws Committee (Jafari, Gartner, Frechtling).
5. Proposal by Goeldner to conduct financial review – failed for lack of a second.

Motion to Adjourn.

Photos from 2003 Biennial Conference in Savonlinna, Finland are loaded in the following website. Please view and download the photos by visiting

<http://www.tc.umn.edu/~jafar003/IAST/pic/>.

Message from The Nominations Committee

August 4, 2003

TO: ALL ACADEMY MEMBERS

FROM: THE NOMINATIONS COMMITTEE (R.Butler, C. Goeldner, V. Smith)

In accordance with the By-laws of the Academy and following instructions from the Business Meetings in Savonlinna, the Nominations Committee is now calling for nominations for the Executive of the Academy for the period January 1, 2004 until December 31, 2005.

At a short meeting in Savonlinna Castle on July 2 , Dick Butler was elected Chair of the Nominations Committee by a majority vote.

The outgoing Executive is Bill Gartner (President), Steve Wanhill (Vice President), Rick Perdue (Secretary) and Kaye Chon (Treasurer)

Of these, Bill Gartner is ineligible to stand for the position of President in line with the interpretation of the By-laws of the Academy.

At the Business Meetings in Savonlinna a motion was passed, which needs to be ratified by a vote by the members at large to abolish the position of Secretary and to replace this with a position of Second Vice President. To wait until a decision is known on this motion would, in the view of the Nominations Committee, cause elections for the Executive to be delayed too long. Accordingly, we are calling for nominations for those posts which will definitely exist irrespective of the decision of the members AND nominations for the two posts which are in doubt. We will circulate nominations for voting once the decision of the members has been made.

Members can nominate **ONE** other member for each position vacant. Each nomination **MUST** be accompanied by the name of a seconder (who has agreed to second the nomination) and confirmation that the nominee has agreed to stand. In the absence of all of the above information, the nomination will be rejected by the Committee. In as many cases as possible the Committee will verify the agreement of the seconder and the nominee.

NOMINATIONS SHOULD BE SENT by email TO R.Butler@surrey.ac.uk ,

**by mail to
Professor R.W. Butler,
School of Management,
University of Surrey,
Guildford,
Surrey, GU2 7XH
United Kingdom**

**by fax to
Professor R.W. Butler,
School of Management,
University of Surrey,
44-1483-686346**

Remember to include your name, and the seconder's name (names), as well as the names of the nominees, PLUS the agreement of each nominee to stand, and all nominations must be received by me by SEPTEMBER 30, 2003.

Academy Nomination Form

NOMINEE FOR PRESIDENT _____

Secunder _____

Confirmation of Nominee (Date confirmed) _____

NOMINEE FOR VICE PRESIDENT _____

Secunder _____

Confirmation of Nominee (Date confirmed) _____

NOMINEE FOR TREASURER _____

Secunder _____

Confirmation of Nominee (Date confirmed) _____

If the motion to be put is **defeated**, then the post of Secretary must be filled.

NOMINEE FOR SECRETARY _____

Secunder _____

Confirmation of Nominee (Date confirmed) _____

If the motion to be put is passed, a new post of Second Vice President must be filled

NOMINEE FOR SECOND VICE PRESIDENT _____

Secunder _____

Confirmation of Nominee (Date confirmed) _____

DEADLINE FOR NOMINATIONS TO BE RECEIVED: SEPT. 30, 2003

NAME OF PROPOSER (your name!) _____

Call for Papers

The Fourth CPTHL Symposium Consumer Psychology of Tourism, Hospitality, and Leisure Research

Symposium Themes: Lived Experiences and Advancing Science in Lifestyle, Leisure, and Tourism

Location / Dates: HEC Montreal, Canada / 17-20 July 2005

Submission Deadline: (1) 2-page abstract, 15 January 2005; (2) 20-page paper, 15 April 2005

Following the successful 1998 (Hilo), 2000 (Vienna), and 2003 (Melbourne) CPTHL Symposia and the publications of the symposia papers in *Tourism Analysis* and in three volumes in the CABI International Book Series on Tourism Studies, the Fourth CPTHL Symposium will be held at the École des HEC/ HEC School of Management. Please submit your paper in a WORD file attachment to one of the five members of the Fourth CPTHL Symposium Chairs:

- Asia: Jiang Du (jiang@du.com.cn), Beijing Second Foreign Language University;
- Australia/NewZealand: Chris Cooper (c.cooper@uq.edu.au), University of Queensland
- Canada, Central & South America: Jean-Charles Chebat (jean-charles.chebat@hec.ca), HEC Montreal
- Europe & Africa: Frank Go (f.go@fbk.eur.nl), Rotterdam School of Management
- United States: Arch Woodside (woodsiar@bc.edu), Boston College.

Psychology, Sociology, Geography, Management, Marketing, Tourism, Leisure Science, Hospitality, and Consumer Research Papers Invited

Papers are sought that contribute to advancing theory, research methods, and useful practices regarding lived experiences and behavioral science topics focusing on lifestyle, leisure, and tourism. Following the mental model that individuals interpret who they are and what they seek in life but what they have done, the Fourth CPTHL Symposium focuses on understanding ourselves deeply by interpreting the conscious, and frequently unconscious, tradeoffs made among work, family, and leisure alternatives.

In addition, the Fourth CPTHL Symposium desires to include original research reports on implemented strategies designed to influence lifestyle, leisure, and tourism behaviors; evaluation research reports of implemented destination marketing strategies; cross-cultural research on the impact of core values in lifestyle, leisure, and tourism decisions/behaviors; laboratory and field true/quasi experiments of impacts of alternative lifestyle, leisure, and tourism pursuits on individuals and household preferences; research on cognitive mapping of lived experiences in lifestyles, leisure, and tourism; consumer satisfaction and/or complaining behavior involving lifestyle, leisure, and tourism activities. For additional information on topics very suitable for paper submissions, please consult publications from prior CPTHL Symposia. For the table of contents of papers published from the previous symposia, for Volume 1 please go to:

http://www.oup-usa.org/toc/tc_0851993222.html; and for Volume 2 please go to: http://www.oup-usa.org/toc/tc_0851995357.html.

Deadlines: the organizing committee requests that you submit a two-page abstract by 15 January 2005 and/or a full paper (20-pages of text maximum with up to 10 additional pages of reference pages, exhibits, tables, figures, and appendices). Please double-space the abstract and the full page using 12-point Times New Roman and submit in WORD.