
The Newsletter



International Academy
for the Study of Tourism

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President's Message

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The primary purpose of this column is to sincerely thank a number of people for their hard work and contributions to the Academy. First, I am very happy to report that the program, hospitality arrangements, and post conference tours for the Beijing Conference are progressing well. Thanks to the work by Du Jiang and Kaye Chon, the 2005 Beijing Conference will be outstanding. As published elsewhere in this Newsletter, the program includes a plenary session with the China National Tourism Office focusing on the Beijing Olympics. The program provides a nice balance of research sessions, business meetings, social opportunities, and tours. Additionally, a number of very exciting guided tours and shopping experiences are being provided to spouses for the minimal charge of \$50.

*The Call for Papers has been distributed, inviting Academy members and guests to prepare a paper for presentation at the Conference and for publication in the Conference proceedings. The Conference theme is **Current Research, Future Directions**. It is hoped that authors will prepare papers that present their current research activities, but concentrate particularly on future research directions and possibilities in the topical area. As a small departure from past conferences, completed papers must be submitted prior to the Conference. Specifically, two to three page abstracts are due by January 31, 2005. Completed papers for accepted manuscripts must be submitted by June 1, 2005. This decision was made for two reasons. First, it will improve the quality of papers presented in Beijing.*

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President's Message

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Second, the Academy will publish a timely proceedings book from the Beijing Conference. The inability to publish a proceedings book from the Savonlinna Conference was an embarrassment to the Academy. For the Macau conference, two conference proceedings books were anticipated. It took five years for one to be published and we were unable to publish the other. The Executive strongly feels that is unacceptable and has hurt the reputation of the Academy!

As in the past, Members have the opportunity to invite a research professional colleague to the Conference. Please carefully review the guest policy as published in the July 2003 Newsletter. Specifically, a member can invite one guest. That guest must be a tourism research professional. An individual can attend the conference as a guest only once. Guests must make a research presentation and submit the paper for publication in the conference proceedings. As the Academy membership continues to grow, the ability of host institutions to provide complimentary hospitality services may be challenged. If we exceed the numbers cap, guests will be required to pay for hospitality services. Members inviting guests must do so and notify the Secretariat prior to the paper abstract deadline January 31, 2005.

Because both my wife and daughter will be traveling with me, I initiated a discussion among the Executive concerning member and guest children. Presuming that the child is staying in the member / guest room, we have concluded that the member / guest should pay any incremental costs associated with the child. Obviously, many of the Academy activities are not appropriate for young children, but the Executive has not attempted to establish an age criterion. Rather, that decision is left to the good judgment of the Member.

Finally, as a thank you to Du Jiang and the Beijing International Studies University (BISU), the Executive is encouraging authors to bring book copies for donation to the University Library. Journal editors are asked to bring a copy of their last eight issues. For a number of reasons, it is difficult for the Beijing International Studies University to purchase and import both books and journals. We hope to collectively make a substantive contribution to the University Library.

I also want to sincerely thank Chris Ryan, Anton Gosar, and Kaye Chon for their service on the Academy membership committee. They have concluded the nomination process and are preparing their recommendations to the Academy. The nomination process was a resounding success. We have 14 excellent nominees from five different continents, nominated by 13 different Academy members. The Secretariat has created an easily accessible website with the nomination letters, Academy forms, vita, and research papers. I anticipate that the nominations and membership committee recommendations will be to you soon. I ask that you carefully review these materials and vote.

Along with the membership vote, you will also receive a ballot describing a number of proposed bylaw changes. In keeping with my theme, I want to thank Jafar Jafari and Bill Gartner for serving on the bylaws review committee and providing their recommendations. The Executive has reviewed and supported the proposed nominations.

I also want to thank Bill Gartner and Steve Wanhill for their continued work preparing a business plan for the proposed Academy educational program. That program is currently being reviewed by the Secretariat to estimate promotional and management expenses. I anticipate it will be published in the next Newsletter and will be presented for decision at the Beijing business meeting.

Finally, a reminder to those of you who have not yet paid their membership dues, please do so. The preferred method of payment is to FAX the secretariat your credit card number and expiration date.

I look forward to seeing you in Beijing. Best wishes.

Rick Perdue

9th Biennial Conference

International Academy for the Study of Tourism

1-5 July 2005

2005 Conference Program (As of 18 October 2004)

Thursday 30, June 2005

Members arrive in Beijing and check in to hotel
 2:00-5:00pm Executive Committee meeting
 6:00pm Orientation to local facilities,
 schedule prepared for members
 6:30pm Welcome buffet dinner
 Venue: Beijing Hotel

Friday 1 July 2005

9:00-10:15am Opening ceremony
 Venue: Beijing Hotel
 10:15-10:45 Refreshment break
 10:45-12:30 Academy Business Session
 8:30-11:30 Optional tour to Tiananmen Square for
 spouses (With BISU students as
 volunteers)
 12:30pm Buffet lunch
 Venue: Beijing Hotel
 2:00pm University visitation: Campus tour,
 Book Donation Ceremony,
 Presentation to students & discussion
 with professors & scholars in Beijing
 International Studies University
 (BISU)
 4:30pm Refreshment break
 Venue: Beijing International Studies
 University (BISU)
 7:30pm Welcome dinner hosted by BISU
 Venue: Beijing Hotel
 (Chinese banquet)

Saturday 2 July 2005

9:00am-5:30pm Academy conference all day with
 morning and afternoon refreshment
 breaks and Buffet lunch at conference
 venue; Morning session will start with
 plenary session with speakers from
 China National Tourism
 Administration/Beijing Tourism
 Administration with theme on Beijing
 Olympics
 8:30-11:30 Optional tour to the Summer Palace
 for spouses
 6:00pm Traditional "Wine and Cheese
 Reception"
 Venue: Beijing Hotel
 Evening hours – free time

Sunday 3 July 2005

8:00am Depart for sightseeing tour to
 Great Wall and Ming Tomb
 Western lunch box to be provided by hotel
 6:00pm Return to hotel
 7:30 pm Editors' reception
 Venue: Beijing Hotel
 Free evening

Monday 4 July 2005

9:00am-2:00pm Academy conference in the morning
 with refreshment break in the middle
 & buffet lunch at conference venue
 9:00-11:00 Shopping tour for spouses to
 Yaxiu market
 Afternoon: Projects to assist host institution as
 specified in conference proposal,
 including Beijing Organizing
 Committee for the Games of the
 XXIX Olympiad (BOCOG), Beijing
 Tourism Administration (BTA) &
 China International Tourist Service
 (CITS)
 7:00pm Dinner hosted by China International
 Travel Service (CITS)
 Venue: Mei Wei Zhen Restaurant

Tuesday 5 July 2005

9:00am-1:00pm Academy members only business
 meeting with refreshment break in the
 middle & buffet lunch at conference
 venue
 1:00 pm Tour of the Forbidden City in the
 afternoon (3-4 hours)
 7:00pm Closing and farewell dinner hosted by
 Beijing Tourism Administration
 Venue: Quanjude Restaurant (Beijing
 Duck)
 Beijing Opera hosted by Tourism
 Education Press
 Venue: Laoshe Chaguan

Wednesday 6 July 2005

Delegates depart from Beijing
 Optional tours to Guilin or Xian (the tours will be
 arranged by China International Travel Services)
 The above is subject to change.

2005 Post-Biennial Conference Tours

A. Beijing/Xian (without air)

Day 01 Transfer to Beijing International Airport for flight to Xian in the morning, we will be met by our English speaking guide upon arrival in Xian. Visit the impressive nine-mile City Wall and Great Mosque including lunch. Enjoy Tang Dynasty show with dinner tonight at the Tang Dynasty Theatre.

Meals: L D

Accommodation: Shangri-La Golden Flower Hotel
(5 star)

Day 02 After visiting the Small Wild Goose Pagoda, we enjoy a dumpling banquet lunch then tour the Terra Cotta Warrior Museum housing over 7,000 renowned life-sized soldiers created to guard China's first emperor in the afterlife. We see these astounding figures, each with an individually sculpted face, standing in military formation in three separate vaults. Relax and enjoy buffet western dinner at hotel.

Meals: B L D

Accommodation: Shangri-La Golden Flower Hotel

Day 03 Morning tour of the Shannxi History Museum including lunch. Then transfer to airport for our flight to next city. CITS services will end after we are transferred to the airport in Xian. We will be on our own for optional arrangement. CITS will help us with any optional arrangements or customized tours if we wish to book in advance.

Meals: B L

Tour Price: USD\$245.00 per person,
Single room supplement USD\$76.00

Tour Price Includes:

- Departure transfer to airport in Beijing and Xian
- Private air-conditioned coach
- Sightseeing tours as specified including admission fees
- English speaking local guide
- Hotel as specified based on standard twin beds rooms including hotel
- American breakfast daily
- 3 lunches at local restaurants and 2 dinners as specified including one glass of soft drinks

Tour Price Does Not Include:

- Air tickets and airport tax.
- All personal expenses.
- Gratuity to guides and drivers

B. Beijing/Guilin (without air)

Day 01 Transfer to Beijing International Airport for late morning flight to Guilin, we will be met by an English-speaking guide upon arrival in Guilin. We start to explore the beautiful city of Guilin this afternoon, including beautiful Fubo Hill and Elephant Trunk Hill on the banks of the Li River. Enjoy local Minority Songs and Dance Performance including dinner tonight.

Meals: L D

Accommodation: Li Jiang Waterfall Hotel (5 star)

Day 02 More scenes from ancient Chinese paintings come alive as we enjoy a half-day cruise on the scenic Li River, floating through breathtaking mountain passes, languid waters overhung with bamboo fronds, and fairy tale hills including lunch on boat. We will have a brief tour at town of Yangshuo. Return to Guilin in late afternoon by bus. We will sample local farewell cuisine dinner tonight.

Meals: B L D

Accommodation: Li Jiang Waterfall Hotel

Day 03 This morning, we see more of fabled Guilin including a tour of the Reed Flute Cave. After lunch, we will transfer to airport for our flight to next city. CITS services will end after we are transferred to the airport in Guilin. We will be on our own for optional arrangement. CITS will help us with any optional arrangements or customized tours if we wish to book in advance.

Meals: B L

Tour Price: USD\$245.00 per person,
Single supplement USD\$64.00

Tour Price Includes:

- Departure transfer to airport in Beijing and Guilin
- Private air conditioning coach
- Sightseeing tours as specified including admission fees in Guilin and departure transfer to the airport.
- English speaking local guide
- Hotel as specified based on standard twin beds rooms including hotel
- American breakfast daily
- 2 lunches and 2 dinners at local restaurant as specified including one glass of soft drinks

Tour Price Does Not Include:

- Air tickets and airport tax
- Personal expenses at hotels
- Gratuity to guides and drivers

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2005 Post-Biennial Conference Tours

(continued from page 4)

C. Beijing/Xian (with round trip air to/from Xian)

Day 01 Transfer to Beijing International Airport for flight to Xian in the morning, we will be met by our English speaking guide upon arrival in Xian. Visit the impressive nine-mile City Wall and Great Mosque including lunch. Enjoy Tang Dynasty show with dinner tonight at the Tang Dynasty Theatre.

Meals: L D

Accommodation: Shangri-La Golden Flower Hotel
(5 star)

Day 02 After visiting the Small Wild Goose Pagoda, we enjoy a dumpling banquet lunch then tour the Terra Cotta Warrior Museum housing over 7,000 renowned life-sized soldiers created to guard China's first emperor in the afterlife. We see these astounding figures, each with an individually sculpted face, standing in military formation in three separate vaults. Relax and enjoy buffet western dinner at hotel.

Meals: B L D

Accommodation: Shangri-La Golden Flower Hotel

Day 03 Morning tour of the Shannxi History Museum including lunch. Then transfer to airport for return flight to Beijing. CITS services will end after we are transferred to the airport in Xian. We will be on our own after we arrive in Beijing.

Meals: B L

Tour Price: USD\$465.00 per person,
Single room supplement USD\$76.00

Tour Price Includes:

- Departure transfer to airport in Beijing and Xian
- Private air-conditioned coach
- Sightseeing tours as specified including admission fees
- English speaking local guide
- Hotel as specified based on standard twin beds rooms including hotel
- American breakfast daily
- 3 lunches at local restaurants and 2 dinners as specified including one glass of soft drinks
- Air tickets Beijing/Xian/Beijing including airport tax

Tour Price Does Not Include:

- All personal expenses
- Gratuity to guides and drivers

D. Beijing/Guilin (with round trip air to/from Guilin)

Day 01 Transfer to Beijing International Airport for late morning flight to Guilin, we will be met by an English speaking guide upon arrival in Guilin. We start to explore the beautiful city of Guilin this afternoon, including beautiful Fubo Hill and Elephant Trunk Hill on the banks of the Li River. Enjoy local Minority Songs and Dance Performance including dinner tonight.

Meals: L D

Accommodation: Li Jiang Waterfall Hotel (5 star)

Day 02 More scenes from ancient Chinese paintings come alive as we enjoy a half-day cruise on the scenic Li River, floating through breathtaking mountain passes, languid waters overhung with bamboo fronds, and fairy tale hills including lunch on boat. We will have a brief tour at town of Yangshuo. Return to Guilin in late afternoon by bus. We will sample local farewell cuisine dinner tonight.

Meals: B L D

Accommodation: Li Jiang Waterfall Hotel

Day 03 This morning, we see more of fabled Guilin including a tour of the Reed Flute Cave. After lunch, we will transfer to airport for return flight to Beijing. CITS services will end after we are transferred to the airport in Guilin. We will be on our own after we arrive in Beijing.

Meals: B L

Tour Price: USD\$610.00 per person,
Single supplement USD\$64.00

Tour Price Includes:

- Departure transfer to airport in Beijing and Guilin
- Private air conditioning coach
- Sightseeing tours as specified including admission fees in Guilin and departure transfer to the airport.
- English speaking local guide
- Hotel as specified based on standard twin beds rooms including hotel
- American breakfast daily
- 2 lunches and 2 dinners at local restaurant as specified including one glass of soft drinks.
- Air tickets Beijing/Guilin/Beijing including airport tax

Tour Price Does Not Include:

- Personal expenses at hotels
- Gratuity to guides and drivers

Air tickets and flight schedules are subject to availability and confirmations upon tour request and reservations.

Above tour prices are quoted based on a group of minimum 10 people. Tour prices will be subject to change if group size is smaller than 10 people.

How to get CHINA VISA

Three (3) ways for delegates and invited guests of the 9th Biennial Conference to obtain China visa:

1. Simply apply for a tourist visa through your travel agency. Once your air ticket is booked, the travel agent should be able to obtain China visa from any country. It normally would not take more than one week.
2. Upon members' request, the Academy Secretariat can arrange John Du to send an official "invitation letter" to the delegate (and spouse). With this letter and airplane ticket, the delegate can apply for China visa from nearest China Embassy or Consulate Office. It will take about one (1) to two (2) weeks to obtain the visa.
3. If the delegates are traveling through Hong Kong, the Academy Secretariat will assist delegates to obtain the visa in Hong Kong, it typically takes two (2) working days.

Call For Papers
9th Biennial Conference
“Current Research, Future Directions”
International Academy for the Study of Tourism
Beijing, China; 1-5 July 2005

The 9th biennial conference of the International Academy for the Study of Tourism (hereafter Academy) will be held in Beijing, China on 1-5 July 2005.

Conference theme is “**Current Research, Future Directions.**” Members and guests are asked to prepare papers which describe their current research activities, but focus more heavily on future research questions and problems within the topical area.

Beijing International Studies University (BISU) is the host of the Conference. The conference venue is Beijing Hotel, a five star hotel in the central district of Beijing, adjacent to the famous Wangfujin Street known for shopping, entertainment and dining activities.

Call for Papers:

Members are encouraged to submit a paper for presentation consideration at the Academy conference. Per Academy policy, all invited guests (i.e. professional colleagues) are required to submit and present a paper at the Conference. In considering the paper topic, members and invited guests should consider the objectives of the Academy:

“The objectives of the Academy is to further the scholarly research and professional investigation of tourism, to encourage the application of findings, and to advance the international diffusion and exchange of tourism knowledge.”

Publication Plan:

The Academy will publish a conference proceedings book. Authors of accepted papers are required to submit a full manuscript and a copyright release agreement.

Submission Deadline:

Deadline for submission of paper titles and abstracts is **January 31, 2005.**

Completed papers must be submitted by **June 1, 2005.**

Failure to submit the completed paper may revoke presentation acceptance. All papers must be prepared in English using MSWord and submitted electronically to Kaye Chon, First Vice President of Academy at hmkchon@polyu.edu.hk

For additional enquiries, please contact:

Kaye Chon
School of Hotel & Tourism Management
The Hong Kong Polytechnic University
Hung Hom, Kowloon
Hong Kong
Email: hmkchon@polyu.edu.hk
Telephone : +852-2766-6382
www.tourismscholars.org

Members' Activities

Kaye Chon – Kaye co-chaired the 23rd Annual Conference of the International Society of Travel & Tourism Educators (ISTTE) which was held in Hong Kong on 26-28 September, 2004. Among Academy members in attendance were: Jafar Jafari, Chuck Goeldner, Bao Jigang, Du Jiang and Stephen Witt. Next year's ISTTE Conference will be held in Chicago. He also made a trip to Beijing on 22-23 September to meet with Du Jiang and the organizing committee for next year's Academy Conference.

David Edgell – Dave was the keynote speaker at the East Carolina University Tourism Conference "Making Tourism Work for You" held on October 5-6, 2004 in Greenville, North Carolina. One of his topics was "Managing Sustainable Tourism: A Legacy for the Future" (the title of his new book). He was also a guest speaker at the 2004 Kansas Tourism Conference held on October 12, 2004 in Emporia, Kansas. His presentation was "Kansas Strategic Tourism Plan: 2004-2008". He was also a guest speaker at the 27th Annual Caribbean Tourism Conference held in Oranjestad, Aruba last October 19, 2004. His topic was "Optimizing the Product's Market Potential".

Doug Frechtling – Doug is currently serving a five-month term as a Fullbright Scholar to the Dublin Institute of Technology's School of Hospitality Management and Tourism. He is conducting seminars on research methods for their Ph.D. and M. Phil candidates, leading workshops on publishing in tourism/hospitality refereed journals for their faculty, and occasional guest lectures for their undergraduate students. He will also be working with Ireland West Tourism to help them develop strategies for garnering more of Ireland's inbound visitors, as the rural areas of Ireland are experiencing much slower tourism growth than either Dublin or their local industries require.

Jafar Jafari – Jafar is spending his 2004-2005 sabbatical leave at the Universitat de les Illes Balears, Palma de Mallorca, Spain. His current contact details are:

Jafar Jafari, Editor-in-Chief
Annals of Tourism Research
On Sabbatical leave (Aug 2004 to Aug 2005):
Universitat de les Illes Balears
Palma de Mallorca, Illes Balears, Spain
http://www.uib.es/master/phd-mtee/index_flash.html
Email <jafari@uwstout.edu>
Tel +33 971 25 95 14, Cell +34 659 75 45 59
From September 2005:
Department of Hospitality and Tourism
University of Wisconsin-Stout
Menomonie WI 54751, USA
Email jafari@uwstout.edu

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Members' Activities

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Pauline Sheldon – Pauline, on sabbatical leave from the University of Hawaii School of Travel Industry Management is spending 3 months in Europe. She was in Vienna, Austria from early October to mid November teaching Tourism Policy in the Graduate Program, and will be visiting with colleagues Josef Mazanec and Karl Woeber at that institution. Last year our President Rick Perdue taught at the same institution. She will then go the University of the Balearic Islands, Mallorca Spain, where she will teach the graduate Tourism Economics course in the new Masters in Tourism and Environmental Economics. She also served as the Rapporteur for the World Tourism Organization Tourism Policy Forum on Development Assistance in Washington DC October 18-20.

Tej Vir Singh – Tej Vir announces the publication his book *New Horizons in Tourism: Strange Experiences and Stranger Practices*. Written by leading researchers from around the world, the book examines this new wave of tourism. It presents a host of examples of out-of-the-ordinary tourism including cutting-edge tourism activities such as vacationing in space and discovering the forbidden lands of Antarctica and Arctic regions. It also explores the trends of pro-poor and volunteer tourism, ecotourism, the rise in the number of footloose senior citizens, and the growing attraction of areas of conflict and atrocity. For more details, visit CABI publishing website:

<http://www.cabi-publishing.org/bookshop/>

Norbert Vanhove – Norbert announces the forthcoming publication of his book *The Economics of Tourism Destinations*. It is a compact and accessible resource for student and practitioner use covering all economic aspects of tourism. It presents a thorough analysis of the economic characteristics of the tourism sector with emphasis on methods of measurement, demand and supply, economic impact, forecasting and project evaluation. The wide-ranging international case studies and European tourism surveys illustrate and support theory presented. For further ordering details, visit the Elsevier website, <http://books.elsevier.com>

Resigned Academy Members - The following members have resigned from the Academy:

John Bryden

Abdul Kadir Din

Chuck Gee

Robert McIntosh

Lisle Mitchell

Linda Richter

First PATA Educators' Forum

Education and Industry Partnerships in Tourism

16 April 2005
Institute For Tourism Studies, Macau SAR, China

The Pacific Asia Travel Association is pleased to announce the First PATA Educators' Forum with the theme: **Education and Industry Partnerships in Tourism**. The Forum will take place on the 16th of April 2005, in conjunction with the 54th PATA Annual Conference in Macau. The Forum venue is the Macau Institute for Tourism Studies (IFT).

In recent years, the global tourism industry has witnessed remarkable growth in tourism activities and a corresponding increase in the emergence of tourism educational institutions throughout the Asia Pacific region. PATA foresees the need for increased co-operation and partnership between Asia Pacific tourism educators and the industry-at-large in order to build the region's human resource capacity and at the same time promote the sustainable development of the tourism industry. This one day Forum is meant to foster an open dialogue and exchange of ideas between practitioners and academia; a critical success factor for Asia Pacific travel and tourism.

Who Should Attend the Forum?

- Tourism educators, academics and teachers at all levels of education
- Tourism industry executives and employers
- Researchers and consultants
- Administrators of tourism education and training institutions
- Government officials in tourism administration
- Destination managers
- Hospitality business trainers and recruiters
- And others with interest in education and training in tourism

Forum Venue

The Forum will be held on the campus of Institute for Tourism Studies, Macau.

Forum Registration

All participants must register for the Forum with the payment of full fees. Registration will include a copy of Forum proceedings, one lunch and two refreshment breaks. Registration categories and fees are as follows:

Paid delegates of the 54th PATA Annual Conference (PAC) – Free of charge
PATA Members not attending the 54th PATA Annual Conference – US\$100
Non-PATA members – US\$200

For further information on how to register for the 54th PATA Annual Conference visit PATA's website at www.pata.org.

Call for Presentation Proposals

Educators and industry practitioners are invited to submit proposals for presentations. All presenters are required to register for the Forum with full payment of Forum fees. In selecting the proposed topics for inclusion in the final program, preference will be given to proposals relating to any one of the following thematic areas:

- Current industry developments and implications for education and HRD
- Advancements in Sustainable Tourism Practices
- Gaming industry development in Asia Pacific
- Promoting education and industry collaborations and interface
- Innovations in teaching and learning
- Innovations in administration of educational programs in tourism

A two or three-page proposal in the format of an outline or abstract of the intended presentation should be submitted by email to the Chairman of the PATA Education Committee (email: hmkchon@polyu.edu.hk) before January 15, 2005.

Forum Program

10:00-11:00am Opening Ceremony and Plenary Session I
11:00-11:30am Refreshment Break
11:30-13:00pm Plenary Session II
13:00-14:30pm Lunch
14:30-16:30pm Plenary Session III
16:30-17:00pm Refreshment break
17:00-18:00pm Concluding Panel Discussion + Closing

Forum Secretariat

The office of the PATA Education Committee Chairman will act as the Forum Secretariat on behalf of PATA Headquarters. For registration, submission of presentation proposals and other enquiries, please contact:

Professor Kaye Chon
Chairman of PATA Education Committee
School of Hotel & Tourism Management
The Hong Kong Polytechnic University
Hung Hom, Kowloon, Hong Kong
Telephone: 852-2766-6382
Email: hmkchon@polyu.edu.hk

3rd GLOBAL SUMMIT ON PEACE THROUGH TOURISM ANNOUNCED AT PATA TRAVEL MART Bangkok, Thailand

PATA Travel Mart served as a platform for the International Institute for Peace through Tourism (IIPT) to announce the 3rd Global Summit on Peace through Tourism. The Summit will be held at the award winning Royal Cliff Beach Resort, Pattaya, Thailand, October 2-5, 2005. The Summit is being organized with the supported and collaboration of the Thailand Convention and Exhibition Bureau (TCEB)."

The 3rd Global Summit will feature world leaders and statesmen in the travel and tourism industry as keynote speakers, as well as leaders from the areas of Culture, Environment, Sport, Poverty Reduction and Sustainable Development.

A series of Concurrent sessions will provide leading edge case studies of "Success Stories" and Models of Best Practice demonstrating travel and tourism initiatives that are serving to promote international understanding, an improved quality of environment, poverty reduction and sustainable development. The Summit will also address the growing contribution of sport to international understanding and development – and what more can be done in each of these areas through collaborative initiatives.

An Educators Forum, with leading educators from around the world, a Youth Leadership Forum, and a Young Professionals Forum will also be featured as IIPT continues to place emphasis on future leaders of the industry since its first Global Conference in Vancouver, Canada, 1988.

To further stimulate thinking among students of tourism and hospitality in advance of the Summit, IIPT will award a US \$1,000 to the University student writing the best paper on "Building a Culture of Peace through Tourism."

Pre-Summit events will include meetings of IIPT's Coalition of Partners for World Peace through Tourism, IIPT Networks and Chapters, and IIPT's International Advisory Board.

The 3rd Global Summit on Peace through Tourism builds on the foundations of three global conferences: Vancouver, 1988; Montreal, 1999; and Glasgow, 1999; two African Conferences: Nelspruit, Mpumalanga Province, South Africa, 2001; Dar es Salaam, Tanzania, 2003; two previous Global Summits: Amman 2000; and Geneva, 2003 – and a series of smaller conferences and symposia in Turkey, Greece, Italy, Pakistan, Israel, Caribbean, United Kingdom, Australia, and the United States.

For more information please contact:

Mr. Louis D'Amore
ljd@iipt.org

or

Prof Kaye Chon
hmkchon@polyu.edu.hk

THIRD ASIA-PACIFIC CHRIE (APacCHRIE) CONFERENCE 2005 FIRST ANNOUNCEMENT & CALL FOR PAPERS

“Hospitality and Tourism in Asia: Charting Our Future Through Education and Research”

Date: May 26 – 28, 2005

Venue: Shangri-La Hotel, Kuala Lumpur, MALAYSIA

Call for Papers

The Conference will focus on a broad range of topics related to education and research in tourism/hospitality/foodservice. The Conference organizers invite papers, abstracts and presentation proposals relevant to tourism and hospitality/foodservice management in Asia-Pacific.

Submission Guidelines

- Three-page abstracts (typed double-spaced) of proposed papers should be submitted for the final selection process. Indicate the author's name and affiliation only on the cover page of the abstract. These should not be indicated anywhere in the abstract.
- Submit abstracts to either the Conference Paper Review Committee Chairman, Professor Dr. Nor Khomar Ishak (norkhomar@um.edu.my) or Assistant Chairperson, Ms. Chai Mee Fong (chai.meefong@taylors.edu.my) via email or regular airmail to the conference secretariat.
- Paper Review Committee will conduct a refereed screening of abstracts. Authors of accepted abstracts will be asked to submit full papers. Deadlines for submission are shown below:

Abstract Submission: February 7, 2005

Full Paper submission: April 4, 2005

- Once the paper is accepted, at least one of the authors must register for and present the paper at the Conference.
- Final copies of accepted papers will be professionally published with ISSN number PRIOR To the Conference and distributed via CD-ROM.

Conference Registration

All presenters and participants are requested to register for the conference. Conference registration fee includes participation in all conference sessions over the two and a half days, participation in all scheduled meal functions and refreshment breaks, opening reception, and a copy of the conference proceedings (to be made available at the conference). Registration fees and remittance guidelines are shown below:

Classification	Registration Fee (by March 1, 2005)	Registration Fee (after March 1, 2005)
CHRIE Member	US \$245	US \$295
Non-member	US \$345	US \$395
Full-time Student *	US \$195	US \$245

* Full-time students are required to produce a letter or certificate of full-time status at the time of registration.

- Cancellation policy: If cancelled before March 15, 2005, refund fees less US \$100. No refund after April 18, 2005.
- Payment: Payment of the registration fee will be accepted by cheque, money order or bank draft made in favour of TAYLOR'S SCHOOL OF HOTEL MANAGEMENT SDN. BHD.
- A photocopy of the bank slip must be faxed with the registration form to the Secretariat. All payment must be made in US\$.

Conference Administration

Please direct all enquiries to:

Mr. Pradeep Nair
Conference Chairman
Taylor's College, School of Hospitality & Tourism,
Block C, Leisure Commerce Square,
No. 9, Jalan PJS 8/9, 46150 Petaling Jaya,
Selangor, Malaysia
Tel: 603-7877 9777 Fax: 603-7877 7007
Email: pradeep.n@taylors.edu.my

Tuan Haji Zulkifly Bahrom
Conference Co-Chairman
Malaysia Airlines Systems (MAS) Academy
No. 2, Jalan SS 7/13
PO Box 8737, Kelana Jaya, 47301 Petaling Jaya
Selangor, Malaysia
Tel: 603-7800 7410 Fax: 603-7800 7676
E-mail: thjzul@mas.com.my

For further updates of conference plans and the programme, please contact:

Dr. Vikneswaran Nair (Conference Secretariat)
Taylor's College, School of Hospitality & Tourism,
Block C, Leisure Commerce Square,
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Fourth Asia Pacific Forum for Graduate Students Research in Tourism

"Winds of Change in Tourism Research: Voyages of Inquiry & Discovery"

Call for Papers

August 1 – 3, 2005

Sheraton Moana Surfrider, Waikiki Beach, Oahu

FORUM

The Fourth Asia Pacific Forum for Graduate Research in Tourism will be held in Honolulu, Hawaii on August 1-3, 2005. The aim of this conference is to provide a "research forum" among post-graduate students and faculty members engaged in post-graduate teaching and research in hospitality and tourism programs in the Asia Pacific region. The focus of the forum facilitates the exchange of information through research and networking amongst forum participants to foster collaborative research and academic exchanges. The Forum will feature keynote speakers from academic and industry leaders in tourism and hospitality as well as refereed paper and poster presentations from conference participants.

CALL FOR PAPERS

This is the initial call for research papers and posters. Further details of streams, themes and conference registration are available on the forum website (<http://www.tim.hawaii.edu/apf>). Authors are invited to submit papers across a wide spectrum of tourism related research, including:

- Hospitality Management and Marketing
- Tourism Marketing
- International Tourism Issues
- Impacts of Tourism Development
- Tourism Education Issues
- Destination and New Market Development and Management
- Sustainable Tourism/Ecotourism/Heritage Tourism/Historical Tourism
- Information Technology in the Tourism Industry
- Transportation Management and Marketing
- Travel Agency Management and Marketing
- Gaming Management and Marketing
- Meeting and Convention Management and Marketing
- Special Event and Festival Tourism
- Multi-disciplined Issues Related to Tourism

RESEARCH TRACKS

The Forum will focus on a range of research topics in tourism including those from non-traditional disciplines. The Forum invites papers on the following research tracks:

- **Refereed Full Papers (A 20 Minute Stand-up Session)** - submissions based on a refereed abstract should not exceed 3 pages double-spaced, typed pages (1,000 words). Final submissions should not exceed 15 pages of double spaced, typed pages (3,500 words).
- **Working Papers (A 20 Minute Stand-up Session)** - submissions based on a refereed abstract should not exceed 3 pages double-spaced, typed pages (1,000 words). Final submissions should not exceed 15 pages of double spaced, typed pages (3,500 words).
- **Poster Papers** - submissions to be based on refereed abstracts and should not exceed 3 pages double-spaced, typed pages (1,000 words).

Authors (or at least one co-author in the case of co-authored papers) must be a post-graduate student and papers should be based upon a research project undertaken as part of authors' post-graduate research.

SUBMISSION GUIDELINES

Please read the submission guidelines carefully before submitting your abstract.

- Three-page abstracts (doubled-spaced) of proposed papers or posters should be submitted for the final selection process (maximum of 1,000 words).
- Indicate the author's name and affiliation only on the cover page of the abstract. Only the primary author will be notified regarding the outcome of the paper review process.
- All abstracts must be submitted in Microsoft Word format. Please label your submitted file as follows: Your name (last name followed by first initial), research track, and primary submission/theme area. If you have more than one submissions please indicate the submission number 1, 2, etc. after your name.
- Please use the Publication Manual of the American Psychological Association (APA), 5th Edition when referencing your abstract and full paper submissions.
- Submit abstracts to the Director of Paper Review (Dan Spears, Ph.D.) by electronic mail: (dspears@hawaii.edu).
- Deadline for submitting abstracts is (April 15, 2005). The Paper Review Committee will conduct a refereed screening of abstracts. Authors of accepted abstracts will be asked to submit completed papers prior to (June 15, 2005).
- Only original manuscripts not previously published or presented at another conference should be submitted.
- For all accepted paper and poster presentations, at least one (1) of the authors **MUST** register for and present the paper or poster at the conference.

Abstract Submission Deadline
Final Paper Submission Deadline

April 15, 2005
June 15, 2005

PAPER & POSTER AWARDS

Best papers and posters will be competitively selected and authors will be acknowledged with a plaque and certificate during the closing plenary session.

PUBLICATION PLAN

Final copies of accepted papers will be professionally published in electronic form (CD-ROM) as an edited *Conference Proceedings* with an ISBN prior to the conference.

Send Submissions to:

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