
The Newsletter



International Academy
for the Study of Tourism

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July 2007

President's Message

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Dear Academy Fellows:

The Academy held a very successful and enjoyable biennial conference in Turkey. On the part of the Academy, I wish to sincerely thank Mugla University and the faculty and staff of its School of Tourism and Hotel Management for an outstanding conference. It was an excellent blend of scholarly meetings, sightseeing and social activities. Every detail was carefully and effectively managed by the Mugla faculty and staff with the very capable assistance of the Secretariat.

I enjoyed visiting with many Academy fellows and their families in Turkey. My only regret was not having more time to meet and talk with everybody. However, this was, in part, because of the quality of both the conference and the venue. As always, the wine and cheese social, including the induction of the Larry Dwyer, was a highlight. Thanks to Dennison Nash for serving, once again, as sommelier.

As a small thank you to Mugla University for hosting our conference, I had requested that journal editors and book authors make a contribution to the University. I am very glad to report that we collectively gave more than 200 journals and books. Our mission is to facilitate the dissemination of tourism scholarship. There is no better way than by giving of our books and journals.

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President's Message

(continued from page 1)

Given these successes, I very much look forward to our next biennial conference in 2009. We are still working on the site selection for 2009, but will keep you informed as we move forward.

The Mugla business meetings were productive as well. While the minutes of those meetings are included elsewhere, I do want to highlight the fact that a number of proposed bylaw changes were approved and will be forthcoming in a special Bylaws Election soon. I am very pleased with the proposed changes and look forward to their successfully passage.

As we look forward to the election of a new executive this fall, I feel very good about the State of the Academy. Over the past four years, we have conducted successful membership elections, held record-breaking conferences, continue to revise and strengthen our bylaws, and extended our professional management structure through our relationship with Hong Kong Polytechnic. I look forward to the future with anticipation for even more accomplishments. As the nominations committee chaired by Bill Gartner goes about its work to encourage some of you to consider leadership roles in the Academy, please consider doing so. It has been my great pleasure to serve as your President and I look forward to helping the new executive as best I can.

*Best wishes,
Rick Perdue*

2007 Biennial Conference - Minutes of Business Meeting

International Academy for the Study of Tourism Business Meeting - 15/05/2007 - Mugla, Turkey

Present: Perdue, Gartner, Chon, Crouch, Dann, Aramberri, Nash, Sheldon, Cohen, Jafari, Song, Shulter, Witt, Uysal, Wall, Dwyer, Pearce, Jenkins, Yamashita, Williams.

Approval of 2005 Minutes

Move to Approve / Witt, Second / Crouch

Unanimous

A. President's Report – Perdue reported on the actions taken since last business meeting in Beijing. Report included:

1. Publication of Academy books:
 - a. Existing contract with Channel View to publish the proceeding book did not work out.
 - b. The Beijing proceeding book has been edited by Hsu and Gartner and will be published by The Haworth Press (Chon updated members that manuscript editing was completed and was ready to be mailed to publisher).
 - c. Cognizant Communications (Bob Mirandar) and The Haworth (Bill Cohen) have proposed to publish future books. Letter of offer from The Haworth was circulated and discussed. Royalty offered by Cognizant was not as high as the one offered by The Haworth.
2. Burns' nomination process and related occurrences were explained.
3. After Beijing meeting the actions taken by the administration were mainly managerial matters and no extraordinary activities were reported for the period. Perdue closed his remarks and opened the floor for discussion and comments.

B. Open Floor Discussion

1. Membership evaluation process - Aramberri raised his concerns about the process of the recent member election and expressed the need to further fine-tune membership nomination and election process.
2. Concerns about the future of the Academy were expressed by Perdue:
 - a. Declining number of Academy fellows as more members are seeking Emeritus status or resigning from Academy for various reasons. This number is greater than the number of people successfully elected to the Academy for the last 4 years.
3. Potential shortcomings on current election process was discussed:
 - a. After Beijing meeting a subcommittee was formed (Pearce, Moscardo, Murphy) to review the nominations process.
 - b. Subcommittee was of the opinion that a procedure to elect new members of different geographical and gender representation would be desirable.
 - c. Members however noted that there is a fundamental challenge as to how to effectively nominate people who elect members from under-represented geographical areas and gender.
4. Perdue proposed to form a sub-committee to further study the issue and bring the discussion back to the second business meeting scheduled for 18 May.
5. Gartner argued that the problem is not finding the right people, but the Academy members are not doing their jobs:
 - a. Members are not doing their work - reading and reviewing the submitted 3 articles by the candidates
 - b. Chon added a case of receiving a ballot back after 10 minutes of sending ballot which potentially indicates that some members did not review nomination dossiers seriously.
6. Perdue summarized the existing voting system and potential weaknesses of the current voting system. He appointed a sub-committee (Aramberri, Pearce and Song) to further review the issue.

C. Treasurers Report presented by Crouch

1. Financial report for the period June 22, 2005 to April 4, 2007 was distributed
2. As April 4, 2007, adjusted balance is HK \$136,278.67 (refer to Appendix I)
3. Major expenses are secretariat related ones, US\$6,000 per year.
4. US \$ 100 membership fee found to be sustainable.
5. Treasurer's report was approved unanimously.

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2007 Biennial Conference - Minutes of Business Meeting

(continued from page 3)

D. Turkey Conference Report presented by Chon

1. 46 participants, 28 fellows, 8 invited guests, 8 spouses and 2 secretariat members
2. All participants booked in Lykia World hotel, 46 rooms used for the conference
3. 24 abstracts were submitted and 15 full papers were submitted
4. Chon called out the names of members and guests registered for the conference.
5. Chon relayed Kozak's request from the Academy members for filling out a grant request form so funds from the Turkish Government can be obtained so as to defray conference costs borne by Mugla University

E. Secretariat Report presented by Chon

1. Chon reported main activities of Secretariat since Beijing conference: new membership directory published, membership directory was updated on website; 6 issues of Newsletters published; membership election conducted; officers election was conducted; dues were collected for 2006 and 2007; paper submissions were handled; gifts and plaques for conference host were arranged; membership certificate for newly elected fellow was prepared; membership certificates for all members were prepared as long as they responded to Secretariat's announcement; liaised with Gartner and Hsu for publication of 2005 conference papers; website was periodically updated; financial status of Academy account updated; membership compliance report was prepared; more than 300 emails have been handled.
2. Motion to offer a vote of thanks to Secretariat for good performance by Jafari - Unanimous
3. Gartner reminded members that Secretariat maintained an office for Academy members in Hong Kong Polytechnic University School of Hotel and Tourism Management and suggested members make a use of the office when they travel to Hong Kong.

F. Membership Committee Report - Gosar (Chair), Chon and Uysal

1. Very low member voting rate, some members did not fulfill their obligations (attend conferences, pay membership fees, voting)
2. Perdue offered to form a new membership committee; Uysal (Chair), Chon and Dwyer.

G. New nominating committee needed

1. The role of the committee will be to collect nominations for officers to serve in the various executive roles
2. Perdue recommended Gartner to be the Chair, he will form the committee

H. Call for proposal of next Academy Conference 2009

1. In last few newsletters, Perdue encouraged Academy members to seek out sites for 2009 conference
2. Jafari indicated Spain as a possibility

I. Format of the Academy Conference was discussed

1. Members expressed opinions such as: conducting conferences in the form of open platform, the need of adding new programs, increasing the number of activities and contribution are proposed.
2. A sub-committee was formed - Sheldon, Wall, Cohen, Crouch and Nash to collect feedback from members about the format of the future Academy meetings

J. Publication of 2005 Academy Conference Proceedings is further discussed

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2007 Biennial Conference - Minutes of Business Meeting

(continued from page 4)

Business Meeting - 18/05/2007 - Mugla, Turkey

Present: Perdue, Gartner, Chon, Crouch, Dann, Aramberri, Nash, Sheldon, Cohen, Jafari, Song, Shulter, Witt, Uysal, Wall, Dwyer, Pearce, Jenkins, Yamashita, Williams, Goeldner, Vanhove, Var, Smeral, Butler, Vuconic

A. Publication related issues

1. Proposals from The Haworth Press and Cognizant Communications for future Academy books were further discussed. Perdue appointed a subcommittee (Perdue, Jafari and Chon) to evaluate proposals and report to fellows.
2. Perdue appointed Uysal to serve as the editor of the Turkey Conference book. Uysal will identify a co-author to work with him.

B. The Academy Conference format issues

1. Presentation of "Possible Formats for Future Academy Meetings" was presented by subcommittee (Sheldon, Wall, Cohen, Crouch and Nash). (see Appendix 1)
2. Open discussion of the format of the Academy conference – issue related to paper presentation, parallel sessions, theme of the conference, content of conference, interaction with host community were discussed.
3. Organization of the conference is proposed to be the responsibility of first vice president;
4. Perdue suggested creating a conference committee - Sheldon, Wall, Cohen, Crouch and Nash are suggested to be the members of the committee for 2009.

C. 2009 Conference Venue

Spain, Thailand and China are possible venues

D. Member nomination and election issues

1. Interpretation of bylaw concerning nomination was discussed
2. Election sub-committee (Pearce, Aramberri and Song) presented a proposal for new election process (see Appendix 2). The committee highlighted key points:
 - a. Goals of the Academy must be considered in any reform of the election process
 - b. Abstain vote should not be counted in calculating results. This does not require a by-law change as it only represents an interpretation of the voting process. Unanimously approved.
 - c. Under representation of some geographic regions and gender was discussed but members agreed not to change any bylaws in this regard
 - d. Members can only nominate candidates residing in countries other than their own. A motion was made and seconded and to this effect and it passed by a vote of 18 Yes, 8 No. It will be sent to the entire membership for a vote as, if approved, it constitutes a by-law change.
 - e. Another motion was made and seconded to elect new members only if a minimum of 2/3 of members cast votes for an individual. In addition an individual will have to receive at least 50% plus 1 Yes votes to be elected.
 - f. Motion to extend membership committee to 5 members who are from different disciplines; Motion to Reject- unanimous
 - g. The necessity of the membership committee is discussed. Motion of abolishing the role of membership committee (Yes = 19, No = 2, Abstain = 4). This will have to be sent to the entire membership for a vote as it constitutes a by-law change. The process of applicant review would then be handled as outlined in D2(i) below.
 - h. Language issue about nominee – Cohen raised the issue and Perdue suggested that if the nominees' publications are in a language other than English, nominator should translate the abstracts or at least provide an English version summary about the nominees' publications.

(continued on page 6)

2007 Biennial Conference - Minutes of Business Meeting

(continued from page 5)

- i. Motion of changing the election process such that an individual nominated will be invited to the conference where they can take part in any presentation format and where Fellows can get to meet and talk to him/her. Subsequently at the final business meeting of the conference a straw vote will be taken on the individual's application for membership. Shortly after the conference Academy Fellows will be informed as to the outcome of the non-binding vote for each nominated individual. Then the formal election process will be held according to the Academy by-laws. Motion of revising the election process as proposed by Jafari – Unanimously accepted with 2 abstentions.. This constitutes a by law change and will be submitted to the entire membership to vote upon.
 - j. Burns nomination issue further explained by Perdue and discussed among members
3. Expectations from guests are discussed
 - a. Issues related to attendance to sessions, participation of activities, presentation quality, dress code were communicated; expectations should be clearly communicated by those inviting guests..
4. Motion of nomination committee - Gartner, Jafari and Song
Motion to Accept - unanimous

Members' Activities

Richard Butler –Richard gave an invited keynote speech at the International Conference Nature and Tourism: Tools for Sustainability held in the Arctic Centre, University of Lapland, Rovaniemi, Finland, on May 22-24, 2007. His paper was entitled Tourism Destination Development and the Environment.

Kaye Chon – Kaye and Haiyan co-chaired International Forum on China Hotel Brand Development in Shezhen, China. The Forum aimed at promoting brand development and brand management of China's hotel industry, with a view to enhancing the international competitiveness of China hotel brands.

Kaye and Haiyan were co-authors of a paper on "Development of Low-cost Carriers in Asia-Pacific: A SWOT and Correspondence Analysis" which was presented at the 5th APacCHRIE and 13th APTA Joint Conference in Beijing, China. The paper was recognized as one of the three best papers presented at the Conference.

Kaye was announced as this year's recipient of Howard Meek Award from International CHRIE. The award recognizes a global leader in hospitality and tourism education for his or her lifetime contribution and achievement in education and research.

Erik Cohen – Erik has completed a book of case studies, entitled "Explorations in Thai Tourism," to be published by Elsevier in Jafar Jafari's TSSS series.

David L. Edgell, Sr. – David has just co-authored a new book titled Tourism Policy and Planning: Yesterday, Today and Tomorrow which will become available later this year. This book reviews past tourism policies, suggests new policy directions and addresses the need for strategic planning. It also includes a look at ten of the most important tourism policy concerns today and those likely to be significant for tomorrow's planners and policymakers. The book defines tourism policy for today's world, discusses some past

policies, explains its relationship to economic policy, discusses political implications, adds new information on tourism sustainability policy, discusses new education and training directions, and includes a full chapter on strategic tourism planning.

Donald Getz – Elsevier has just published (May 2007) a new book by Donald Getz entitled Event Studies, Theory, Research and Policy for Planned Events. This book seeks to define a new academic field of studies, provide advice to researchers and policy makers concerning the entire spectrum of planned events (from festivals to sports to conventions), and develops a knowledge-creation agenda employing an inter-disciplinary approach. This book is part of a continuing Event Management book series from Elsevier, being co-edited by Donald Getz, Conrad Lashley and Glenn Bowdin.

Chris Ryan – Chris was able to catch up with some Academy members while attending the 2007 Asia Pacific Tourism Association Conference hosted by Beijing International Studies University (BISU). While there he presented a paper jointly authored with Professor Gu from BISU on the Chinese hotel industry, and he also was a co-author of two other papers presented by his doctoral students. After the conference he was able to spend a couple of days at the UNESCO World Heritage Gardens at Suzhou, and completed a further chapter for Haiyan's book on traveling in China. In July colleagues from BISU will be visiting the University of Waikato in New Zealand. In addition Chris helped with a report on outbound Chinese tourism with Dr Wang Xinxin and Zhang Wei, which report was published in June. Chris's next book on Battlefield Tourism will be published by Elsevier later this year, probably about November. He is currently commencing work with colleagues on a book on Chinese tourism research. Washington University International Institute of Tourism in their various certification programs for destination and events managers.

Members' Activities

Valene Smith – Valene posted the following message:

A Tribute to
Bob Miranda
as
the Pioneering USA Publisher
in academic tourism,
and with a big Thank You from
authors, scholars and students
for your dedication and
professionalism that brought books
and journals into print for our
benefit and pleasure.

Without you, it would not have happened, and I
for one am grateful to
have had even a small role in the success!

Valene Smith , CSU-Chico

Geoffrey Wall – The following papers have been published by Geoff and his collaborators in 2007 to date:

- 1). "Insights on tourism from a Chinese research agenda", *China Tourism Research*, 3, 1, 2007, 168-187.
- 2). With N. Collins-Kreiner, Evaluating tourism potential: a SWOT analysis of the Western Negev, Israel, *Tourism*, 55, 1, 2007, 51-63.
- 3). With S. Dan and P. Eagles, "Emerging governance approaches for tourism in the protected areas of China", *Environmental Management*, 39, 6, 2007, 749-759.
- 4). With S. Gossling, "Island tourism", in G. Baldacchino (ed.), *A World of Islands: An Island Studies Reader*, Institute of Island Studies, University of Prince Edward Island, Charlottetown, 2007, 429-453..
- 5). With X. Huang and J. Bao, Comparative review of research on environmental impacts of tourism in English and Chinese literature, *Asia Pacific Journal of Tourism Research*, 12, 2, 2007, 33-46.
- 6). With Y. Wang, "Administrative arrangements and displacement compensation in top-down tourism planning: A Case from Hainan Province, China", *Tourism Management*, 28, 1, 2007, 70-82.
- 7). With F. Xu "Ecotourism in Yancheng wetland, China", *Tourism Recreation Research*, 32, 1, 2007, 11-19

Other mostly co-authored papers are currently in press in *Loisir/ Journal of the Canadian Association of Leisure Studies*, *Tourism Management*, *Singapore Journal of Tropical Geography*, *Annals of Tourism Research*, *Chinese Geography Science* (in Chinese), *Tourism Geographies* and *Journal of Hospitality and Leisure marketing*, in press.

A Chinese translation of *Tourism: Change, Impacts and Opportunities* is to be published by Higher Education Press, Beijing in June 2007.

The following theses have been completed at the University of Waterloo in recent months under Geoff's supervision:

- 1). S. Dan, Governance models for nature-based tourism in protected area of China, MAES, 2006.
- 2). X. Wong, The second home phenomenon in Hainan, China, MA, 2006.
- 3). Y. Wang, Rural community participation in tourism development: cases of Hainan Province, China, PhD, 2006.
- 4). T. Tao, Tourism as a livelihood strategy in indigenous communities: case studies from Taiwan, PhD, 2006.
- 5). Y. Ge, Adopting a tourism satellite account in a municipal area: a case study in Suzhou, China, MAES, 2007.
- 6). G. Xiao, Urban tourism: global-local relationships in Dalian, China, PhD, 2007.
- 7). W. Hu, Tour guides and sustainable development: the case of Hainan, China, PhD, 2007.
- 8). Yang, L. Planning for ethnic tourism: case studies from Xishuangbanna, Yunnan, China, PhD, 2007.

Allan Williams – Gareth Shaw (University of Exeter) and Allan (London Metropolitan University) have been awarded a major research grant by the British national research council, the Economic and Social Research Council, to fund research on innovation. Their research is the only tourism-related project in a £2 million pound program of research that will involve 8 different projects at a number of British universities. The two and half year study will examine the contribution of international migration to innovation in the UK hotel sector and will be developed through three main phases. First, a study of innovation in the hotel sector over recent decades, using secondary sources. Secondly, a study of the inter-nationalization of innovation in translational hotel companies operating in the UK. And thirdly, a comparison of innovation in migrant versus non migrant managed small and medium sized hotels in London. The research will also be set in a comparative international framework by the contributions of a panel of international experts, which will include Academy Vice-President Kaye Chon.

Letters from Members

Turkey Travel Tales

To my colleagues at the Academy and particularly those who were present in Turkey I thought a few lines accounting for my latest travel experiences might be of some interest even if only as a minor warning. As most of you know due to late organizational changes and advice I was one of a small number of academy scholars who flew into the “wrong” airport- Milas/Bodrum- an arrival point which rather complicated my getting to the Lykia resort, some 300 kilometers away. In brief it meant crossing southern Turkey, not an easy thing to do logistically, and being preyed on by taxi and bus drivers resulting in a cash less scholar. The resort had no automatic teller and was unimpressed with Australian dollars (sometimes I am too but usually they are OK). Thanks to Larry and Jafar, I set out for the return trip to Istanbul one week later by bus and with some cash. I and the conference organizers had been unable to secure a flight from the nearer airport and it was impossible to get back to the Milas/Bodrum base at reasonable cost and in a sensible time frame. Being on an overnight bus is no big deal and it was mostly quite an experience (as several kind Academy scholars pointed out as they planned their comfortable flights back home). Bus drivers in Turkey, at least on this route, go for 5 hours then pull into a giant bus service centre, then go for another 5 and so on. For those of you with an interest in human physiology or indeed your own physiology, it is best not to drink too much before bussing it in Turkey. My travel companions too were interesting, mostly looking like the extras and bad guys from old James Bond films, but having learnt in Turkish to say yes, no, thank you and please worked well and I avoided any confrontations. After 14 hours of bus travel (why is it that we always seem to have one limb too many when trying to get comfortable as we get transported around the globe?), Istanbul was breached and with a couple of transfers I was safely back to the airport. Oh No that would have been too easy-Alitalia was on strike so my return flights to Rome and then onto Australia were simply not going. I was then waitlisted to go via Germany-a fact Steve Witt can vouch for as he saw me pathetically waiting for the possibility of one day leaving Istanbul airport. This did not work so I waited for another 3 hour period to see if I could go to Rome via Paris. This one worked so I only spent 9 hours in Istanbul airport and made it to Rome at 2 am via two Air France legs, about 30 hours after I left Fethiye and my Academy friends. The next 30 hours back to Australia were easy.

Is there anything much to deduce from all this?-just a couple of points maybe; the ongoing realization that the world can suddenly be crazy for travelers, lots of spare cash in US dollars is a good idea, don't drink too much when you don't know when and if your transport will stop, and that you have to try and enjoy whatever happens (my presentation at the Academy conference on positive psychology was truly embodied). My special thanks to Larry, Jafar, Pauline and Erik for their supportive roles during the event, which by the way I generally enjoyed while appreciating that we can make it more lively and interactive in the future.

*Philip Pearce
7 June, 2007*

Letters from Members

Doing the Context

All social scientists should know how important it is to comprehend the relevant socio-cultural context of touristic, or any other social activity in which we are involved. So far at our meetings, we haven't heard a great deal about the local context, which might conceivably affect what is going on there. Of course, we have other sources of information, but wouldn't it be a good idea to have something on the program other than the narrow, chauvinistic pictures we often receive about the socio-cultural milieu in which our meeting is taking place. At our recent meeting in Turkey, almost on the spur of the moment, some of our hosts were invited to present something like that. They certainly didn't have much time to prepare, and they obviously were beginners at this kind of thing, which can be laden with political pressures of one sort or another; but the effort these young people made to inform us about our surroundings constituted a landmark in the history of meetings going back all the way to Santander. I, personally, would like to hear from members about the value of such a presentation in future meeting formats. Perhaps, we could discuss this at our next business meeting, but why wait until then?

*Dennison Nash
13 June, 2007*

Announcements and Call for Papers

AWARD

The Article of the Year

2006



Erik Cohen

The Editors of *Tourism Recreation Research* extend their congratulations to **Professor Erik Cohen** for winning the Article of the Year Award 2006 for his contribution *Pai – A Backpacker Enclave in Transition* published in *Tourism Recreation Research* **Volume 31, Number 3, 2006**. The award is introduced to encourage and recognize contributions that aim at advancing areas of tourism research. About 40 refereed contributions were published in volume 2006 that were meticulously adjudged by a jury of three outstanding tourism scholars who measured the research merits of the papers on stated criteria, such as quality of contents, methodology, style of presentation, readability and practical usability of research, and originality. This volume (31) of TRR was highly diversified in coverage such as *Wellness Tourism*, *Tourism Research*, and *Backpacker Tourism*, contributed by well-known scholars from varied geographic regions. Quite a few vied with Professor Cohen for the top position. We understand how difficult it would have been for the judges to place nominations. We take this opportunity to express our feelings of gratitude to them for their valuable time reading and evaluating some four hundred printed pages.

Erik Cohen is George S. Wise Professor of Sociology (emeritus) at the Department of Sociology and Anthropology, The Hebrew University of Jerusalem. Born in 1932 in Zagreb, Yugoslavia, he immigrated to Israel in 1949; studied at the Hebrew University of Jerusalem between 1954-61 (B.A. in Sociology and Economics, M.A. in Sociology and Philosophy), and completed his Ph. D. in 1968 on the power structure of new towns in Israel. Cohen taught at the Hebrew University, 1959-2000, and had guest appointments at the National University of Singapore, University of the South Pacific in Suva, Fiji, and Bielefeld University in Germany. He conducted research in Israel, Peru, the Pacific Islands and, since 1977, in Thailand. He is the author of more than 160 publications. His recent books include: *Thai Tourism: Hill Tribes, Islands and Open-ended Prostitution* (Bangkok: White Lotus, 1996), *The Commercialized Crafts of Thailand* (Curzon and Univ. of Hawaii Press, 2000), *The Chinese Vegetarian Festival in Phuket* (Bangkok: White Lotus, 2001), *Contemporary Tourism: Diversity and Change* (Elsevier, 2004) and *Israeli Backpackers and Their Society* (edited with Chaim Noy) (Albany NY: SUNY Press, 2005). He is currently preparing a collection of case studies, *Explorations in Thai Tourism*, to be published by Elsevier. He is also editing two series of books, *Studies in Contemporary Thailand* and *Studies in Asian Tourism* for White Lotus. Prof. Cohen currently lives in Bangkok.

Announcements and Call for Papers

School of Business Joins Global Sustainable Tourism Alliance

George Washington University's School of Business and its International Institute of Tourism Studies, along with more than a dozen leading non-profit and for-profit organizations working in the international sustainable tourism field, have joined together to establish the Global Sustainable Tourism Alliance (GSTA) with the goals of promoting economic growth, poverty reduction, and natural resource stewardship through tourism.



Over 150 representatives from the World's leading tourism companies, international governments, and non-governmental organizations attended a launch event in Washington D.C. on Tuesday, May 22nd. The forum provided participants with an opportunity to learn how GSTA will assist those who own or manage tourist destinations in designing and engaging in innovative, integrated, and market-based approaches to tourism. The effort will support sustainable futures for both individuals and local communities in countries where the United States Agency for International Development (USAID) has a presence.

GSTA provides an unparalleled opportunity for potential investors, as well as global, regional, and national travel and hospitality industry leaders to jointly design, co-finance, and implement sustainable tourism activities, programs, and events. GSTA invites private sector companies, investors, and private foundations to join GSTA and leverage the expertise and resources within the alliance to assist developing countries advance the growth of sustainable tourism.

Announcements and Call for Papers

Conference Announcement & Call for Papers



Esplanade

Singapore
14-17 February 2008

International Convention Expo Summit

Visit <http://www.unlv.edu.sg/ICES2008> for more information.

Conference Highlights

- Provide an interdisciplinary forum for exchange of information
- Feature keynote speeches by prominent industry leaders and educators
- Presentation of paper and poster by academic and industry practitioners

2008 International Convention & Expo Summit Co-Chairs

UNLV
UNIVERSITY OF NEVADA LAS VEGAS
Singapore
Summit Co-Chairman
Dr. Andy Nazarechuk

University of Nevada Las Vegas
The William F. Harrah College of Hotel
Administration
Singapore Campus



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

School of **HTU**
Hotel & Tourism Management
酒店及旅遊管理學院

Summit Co-Chairman
Professor Kaye Chon

The Hong Kong Polytechnic University
School of Hotel & Tourism Management

Who Should Attend?

- Academic and Educators
- Industry Practitioners
- Industry Consultants
- Representatives of professional industry associations
- Students and others interested in the field

Call For Papers

The Summit will focus on a broad range of topics related to research and education in the convention and exposition/incentives and events field. Papers with any of the following or related subjects would be highly appropriate for presentation:

- Convention and exposition marketing
- Effective use of audio-visual materials
- Event Management and Marketing
- Exhibition management and marketing issues (e.g., selling exhibit space; exhibit floor layout; booth design, exhibitor and attendee marketing)
- Human resources issues for the convention & exposition industry
- Impact of technology (e.g., electronic meetings, virtual trade shows)
- Impacts of conventions and expositions on their host communities
- Incentives
- Issues facing conventions and expositions in the twenty-first century
- Legal aspects of conventions and expositions
- Meeting management and marketing issues (e.g., site selection, housing, scheduling, promotion)
- Negotiation with suppliers, clients, and labor unions
- Planning and development issues for convention and exposition destinations
- Studies relating to key industry players (e.g., convention & visitors bureaus, convention and exhibition venues, meeting managers, exhibition organizers, exhibition managers)

[Read Submission Guidelines](#)

Conference Registration

All presenters and participants are requested to register for the Summit. Summit registration fee includes:

- participation in all sessions in three days,
- participation in all scheduled meal functions and refreshment breaks, opening reception,
- and a copy of conference proceedings (to be made available at the Summit)

ICES 2008 Organizing Committee
Please direct abstract submissions and inquiries to:

Mr. Greg Yap & Mr. Richmond Kok
ICES2008@unlv.edu.sg
Tel: +(65) 6332 9538 ext 720
Fax: +(65) 6332 9531

Announcements and Call for Papers

Tourism Recreation Research

Volume 34(2), 2009

Theme

Tourism in the Tropics

Guest Editor – Professor Philip L. Pearce

The focus of this special issue is on the varieties and unique developmental trends in tropical settings where the label 'Tropics' refer predominantly to locations lying between the Tropic of Cancer and the Tropic of Capricorn. The study of tourism in such settings holds a typically tropical flavor in terms of the possibilities and problems for tourism scholars and tourism practitioners who operate in these environments. While many authors have provided individual assessments of specific tropical tourism issues, coherent and integrated inquiries assembling tropical tourism concerns do not exist in the tourism literature. Tourism Recreation Research is pleased to develop such an opportunity for tourism scholars.

Potential Themes Include

- *Images and attractions of tropical locations*
- *Seasonality in the tropics*
- *The physical parameters of tropical tourism – humidity , rainfall, sunshine and the human response to these conditions*
- *Tropical health issues*
- *Managing visitors to tropical settings*
- *Contrast between developing world and developed world styles in tropical tourism*
- *Competition and sameness in tropical destinations*
- *Pathways for styles of tourism development*
- *The small tropical island as a special environment*
- *Tropical cities and the boom of tourism in Asia*
- *Beyond the coast and the sea—inland tropical destinations*
- *Tropical wildlife and tourism issues*
- *Models for tropical host communities*
- *Tropical disasters and best practices*
- *Continental contrasts in tropical tourism*

Important Dates:

- | | |
|--|--------------------------|
| • Deadline for Abstracts | 15 April, 2008 |
| • Notification of Acceptance | 15 May, 2008 |
| • Full Paper Submission | 31 August, 2008 |
| • Notification for Acceptance of Manuscripts | 31 October, 2008 |
| • Revised Paper Submission Deadline | 15 December, 2008 |
| • Planned Publication Date | August 2009 |

Expression of interest may be sent (via e-mail) to:

Professor Philip L. Pearce, School of Business, James Cook University, Townsville QLD 4811, Australia, e-mail: philip.pearce@jcu.edu.au . Abstracts (in **300 words**) should include the name, affiliation and contact details of the author(s)

Announcements and Call for Papers

Tourism Recreation Research

Volume 34(3), 2009

Theme

Project Planning & Development in Tourism

Guest Editors: Professor C. L. Jenkins and Dr. Shalini Singh

Tourism projects often raise significant controversies as they become a convergence point for various interest groups. A special issue on the theme of Project Planning and Development in Tourism is proposed with the intention of stimulating a constructively critical debate on the various issues and aspects of tourism projects at the macro, also and micro scales.

This issue of TRR will aim to explore the inputs and views of academics, consultants and development agencies, especially related to developing countries. Since the theme interlocks policies, planning, implementation strategies, financing and development, contributors should attempt to address these interfaces.

Potential Themes include

- *Policy issues relating to the planning of tourism*
- *Implementation strategies for tourism plans*
- *Public and private- sector participation in planning*
- *Post-project evaluation methodologies and techniques*
- *Community involvement in tourism development*
- *Sustainability issues in tourism development*
- *A critique of tourism as a development strategy*
- *International agencies in tourism development – analysis and issues*
- *New approaches to tourism development planning*
- *Role of tourism academics in tourism development*

Important Dates:

- **Deadline for Abstracts — 30 April, 2008**
- **Notification of Acceptance of Abstracts — 30 May, 2008**
- **Full Paper Submission — 15 September- 2008**
- **Notification for Acceptance of Manuscripts — 31 December, 2008**
- **Revised Paper Submission Deadline — 29 February, 2009**
- **Planned Publication Date — December, 2009**

Expressions of interest may be sent via e-mail to Prof. C. L. Jenkins (jenkins_kit@hotmail.com) and copied to Dr. Shalini Singh (shalini.singh@brocku.ca).

Abstracts (approx. **300 words**) should include the name, affiliation and contact details of the author(s)

Announcements and Call for Papers

The 8th Biennial Conference on Tourism in Asia “Tourism, Hospitality & Foodservice Industry: Growing Role of Asia in the World Tourism”

Angers, France
July 3-5, 2008

Following the success of the seven biennial conferences on Tourism in Asia held in Vietnam, Thailand, Hong Kong and Korea, the 8th Biennial Conference on Tourism in Asia will be held for the first time in Europe in 2008. The theme of the 8th Biennial Conference on Tourism in Asia is “Tourism, Hospitality and Foodservice Industry in Asia: Growing Role of Asia in the World Tourism”.

In recent years, Asia is playing a more and more important role in the world’s tourism industry. It is commonly believed that the modern day tourism was invented in the 18th century Europe and further developed in North America and the rest of the world. With Asia’s growing importance in world economy and world tourism industry, it remains to be seen how the world tourism industry will change in the years to come.

The 8th Biennial Conference on Tourism in Asia will focus on the changes and impacts induced by this new *multi-polarisation* of tourism and the growing importance of Asia. The Conference will specifically focus on the following issues:

1. When tourism developed in North America, traditional models were reproduced but innovations took place (like natural parks): what kind of innovations are there today in process (changes in attitudes, technology, places, and organizations) with the growing role of Asia?
2. How is the tourism industry structuring itself to involve the Asian market (Asian destinations and Asian international tourists)?
3. How different are the inbound and outbound Asian tourists’ attitudes and behaviours from the tourists in other parts of the world?
4. What are the main issues in operations management or strategic management when developing partnerships with Asia (intercultural issues, contracts, networking, etc)?

CALL FOR PAPERS AND PRESENTATION PROPOSALS

Submission of papers, abstracts or presentation proposals relating to the general theme of the Conference is invited. If the submitted papers or presentation proposals are accepted for inclusion in the Conference program, all presenters are required to register for the Conference with full payment of registration fees. Accepted papers will be published in the Conference Proceedings with an ISSN/ISBN number. Authors will have the option of submitting papers in English, French, Spanish and German. Simultaneous translation of presentations will be made available for presentations.

Option A

Authors can submit a full paper for review by the Review Committee before *January 15, 2008*. The paper must be less than 25 pages double spaced inclusive of tables, figures and references. If a full paper was submitted and accepted, it will be so acknowledged in the Conference Proceedings.

Option B

Authors can submit a 1 or 2 page abstract or presentation proposal for consideration by the Review Committee before *January 15, 2008*. Once the abstract or presentation proposals are accepted, the authors will have an option to submit a full paper before April 15, 2008 for inclusion in the Conference Proceedings. The abstract should include: main theme, problem definition, hypotheses, research methodology and main findings.

WHERE TO SEND YOUR PAPERS/ABSTRACTS/PRESENTATION PROPOSALS?

For authors in Europe, Middle East and Africa, please submit your papers/abstracts/presentation proposals to: Professor Philippe Violier, ESTHUA, UNIVERSITE D’ANGERS (F), 7, Allée Francois Mitterrand, BP 40455 - 49004 Angers Cedex 01; Email: philippe.violier@univ-angers.fr

For authors in the rest of the world, please submit your papers/abstracts/presentation proposals to: Professor Kaye Chon, School of Hotel & Tourism Management, The Hong Kong Polytechnic University, Hung Hom, Kowloon, Hong Kong; Email: hmkchon@polyu.edu.hk