

CONTEMPORARY STUDIES on ASIAN TOURISM;

Re: BOOK PROPOSAL FOR IAST--FIRST DRAFT, from Nelson Graburn

For the first time in its history, our Academy has members for each of the major regions of Asia. Only one of them (Kadir Din) was not present at Macao. I think it would be appropriate that IAST publish a book on ASIAN TOURISM; CONTEMPORARY STUDIES, based mainly on the papers delivered in Macau* I propose to ask other IAST members to help co-edit the volume. **[I have written a draft Introduction, with section on each of the major culture areas – for both domestic and international tourism. I have asked each of the four “anchor people” to co-revise this area portion and they would get their name both as co-author of that chapter and co-editor of the book].** As overall editor, I would call upon the expertise of the other academicians on many matters, especially regional:

China - J. Bao
India (S. Asia) - T Singh
Japan - S. Yamashita
SE Asia - Yamashita (and/or possibly Kadir Din, Erik Cohen)

I shall also seek advice, though not editorship, from Kaye Chon (Hong Kong, Macao) and S. Kim (Korea). I have already asked K. Chon to write a Foreword. I propose that we include all papers delivered in Macao. If one or two are not available, or in any case if needed, we might want to add 2-3 more non-IAST papers for geographical and methodological completeness. The particular IAST papers we have so far are already a very good mix because they cover (a) nearly all the major regions and types of tourism in Asia and (b) they illustrate a good range of disciplinary research methods.

Graburn	Japan	Mass tourism	Int/Domestic	Ethnography and literature
Singh	India	Altruistic/Alternative T.	Int/Dom	Ethnography
Yamashita	SE Asia	Ecological/Alternat T.	Internat	Ethnography
Swain	China	Ethnic/Mass T.	Dom/Internat.	Long term ethnography
Wang	China	Alternative(Ethnic?)	Domestic	Ethnography
Xiao	China	Migration & Tourism	Internat.	Historical, Statistical
Wall & Ouyang	China	Mass T.	Dom/International	Historical, Geographical, Economic
Bao	China	History of Research		Geography, Archival
Kim	Korea/Macau	Mass T.	International	SWOT, statistical
Song and Witt	Thailand	Mass. T.,	International	Econometric

I shall ask each authour to fill out their case study with an explanation of their research methods, in the way that Wall and Ouyang did for their paper. I have recently completed a fair comprehensive essay on "Contemporary Tourism in Asia" with up to date statistical tables for each region. I shall circulate the appropriate parts to each editor and ask them to fill it out or write an introductory essay on contemporary tourism for their region, of which the papers are "case studies." Thus the book will be an introduction not only to tourism in Asia but to major forms on analysis of tourism.

Of course I welcome all and any suggestions about this volume.

