



The 13th International Academy Conference *for the Study of Tourism*

2 - 7 June 2013

Real Marina Hotel in Olhão

Algarve, Portugal



Conference Programme, 2-7 June 2013

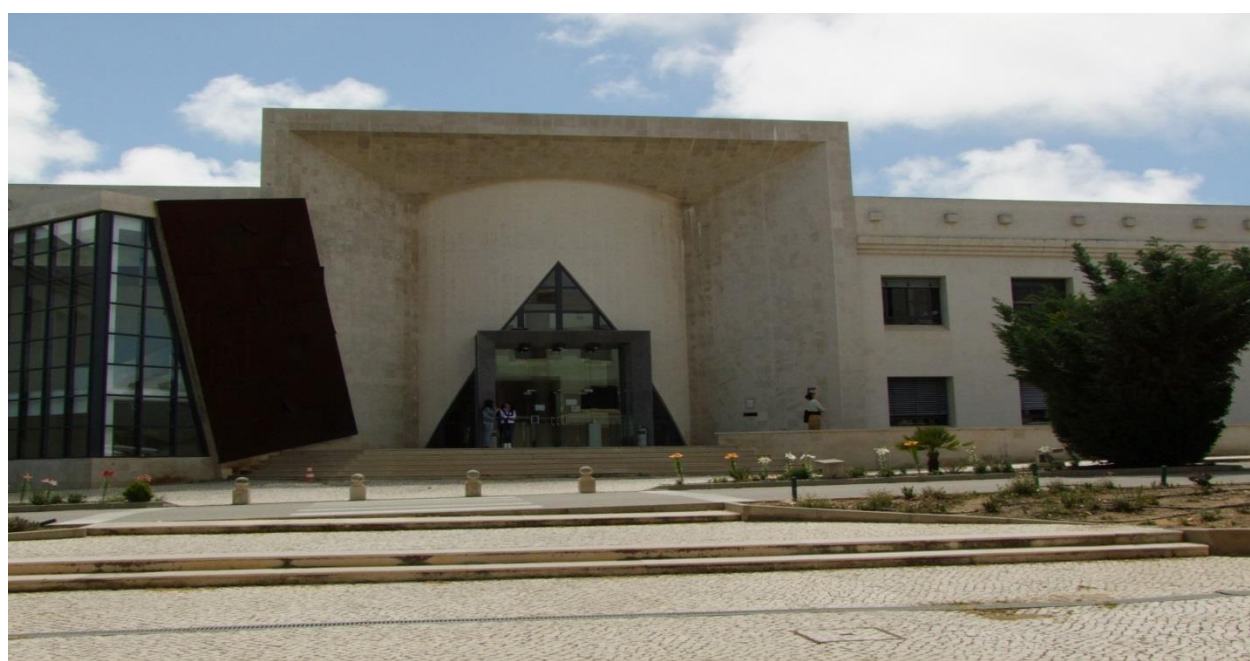
Day 1 – Sunday, June 2, 2013	
11:00-17:00	Fellows and guests check-in to hotel
17:00-19:00	First Business Meeting – Fellows only
19:30-21:30	Evening Reception and Dinner
Day 2 – Monday, June 3, 2013	
9:00-9:30	Opening Session
9:30-11:00	Panel Discussion 1 on Global Trends (Session Chair – Alison Gill) Larry Dwyer, Kaye Chon, Valene Smith and Adão Flores
11:00-11:30	Coffee Break
11:30-12:30	Dan Fesenmaier, Karl Woeber (Introduction by Pauline Sheldon) <i>Transforming Knowledge: A Critique and a Proposal for a Collaborative Open Source Publishing System</i>
12:30-13:30	Lunch
13:30-15:30	Academic Session 1 (Session Chair – Geoffrey Crouch)
	Bob McKercher <i>The Myths of Tourism</i>
	Valene Smith <i>A Thousand Years as Tourism Hosts: The Kikitarukmiut on the Bering Straits</i>
	Geoffrey Crouch <i>Evolutionary Theory and Travel Behaviour: An Update on the Relevance of Genetic and Other Research</i>
	Erik Cohen <i>The Rise of Non-Western Tourism and the Need of a Paradigm Shift in Tourism Studies</i>
15:30-16:00	Coffee Break
16:00-17:30	Academic Session 2 (Session Chair – Douglas Frechtling)
	Egon Smeral <i>Austria's Tourism in 2025: The Shift to Urbanized Agglomerations</i>
	Haiyan Song <i>A Meta-analysis of International Tourism Demand Forecasting and Implications for Practice</i>
	Douglas Frechtling <i>National Systems of Tourism Statistics: Elaborations and Explanations</i>
18:00-19:00	Wine and Cheese Reception (Induction to New fellows)
19:00-21:00	Dinner
Day 3 – Tuesday, June 4, 2013	
9:00-10:30	Panel Discussion 2 on Tourism Education Trends (Session Chair – Cathy Hsu) John Tribe, Brian King, Karl Woeber and Paulo Águas
10:30-11:00	Coffee Break
11:00-12:30	Nominees' and Emerging Scholars' Presentations (Session Chair – Tom Baum)
	Frederick Dimanche Sara Dolnicar T. C. Huan Albert Assaf <i>Identifying and Ranking the Determinants of Tourism Performance</i> Scott Cohen <i>Lifestyle Mobilities</i> Robert Li <i>Understanding Destination Image: An On-going Research Journey</i>
12:30-13:30	Lunch
14:00-18:30	Field Trip
19:00-21:00	Dinner
Day 4 – Wednesday, June 5, 2013	
9:00-10:30	Panel Discussion 3 on Tourism Research Trends (Session Chair – David Airey) Rick Perdue, Allan William, Haiyan Song and Patrícia Valle
10:30-11:00	Coffee Break

11:00-13:00	Academic Session 3 (Session Chair – Dimitrios Buhalis)
	Dimitrios Buhalis <i>Technology Enabled Tourism Experiences</i>
	Allan Williams <i>Self-organizing Innovation Networks and Mobile Knowledge Carriers: A Case Study of a Pioneering Boutique Hotel Chain and its 'Diaspora'</i>
	Cathy Hsu <i>Service Failures in Hotels: Do the Hotel Brand and Staff Ethnicity Matter to Chinese Consumers?</i>
	Stephen Smith <i>The Development of a Tourism Experience Scale: An Example from a Chinese History-Cultural Attraction</i>
13:00-14:00	Lunch
14:00-15:30	Workshop on Local Tourism Challenges (Part I) Eliderico Viegas, <i>Entrepreneurship in Hospitality and Tourism</i> Pedro Lopes, <i>Work Force Development</i>
15:30-16:00	Coffee Break
16:00-17:30	Workshop on Local Tourism Challenges (Part II) Regina Leandro, <i>Innovations in the Tourism Industry</i> Jose Matias, <i>Residential Tourism and Golf Tourism</i>
17:30-18:45	Annals Editors' Meeting
19:00-20:00	Sunset Surprise
20:00-22:00	Dinner
Day 5 – Thursday, June 6, 2013	
9:00-10:30	Academic Session 4 (Session Chair – David Weaver)
	David Weaver <i>Sustainable Tourism as Dialectic: Complementarity in Contradiction</i>
	Richard Butler <i>Tourism, Nature and Community Involvement: Fifty Years of Change on a Small Remote Island</i>
	David Harrison <i>Tourism Culture: The Hospitality Dimension</i>
10:30-11:00	Coffee Break
11:00-13:00	Academic Session 5 (Session Chair – Daniel R. Fesenmaier)
	Alison Gill, Peter Williams <i>Path Creation In Governance: The Influence of Human Agency in Shaping Whistler's Winter Olympic Games Sustainability Legacies</i>
	Norbert Vanhove <i>Tourism Projects and Cost-Benefit Analysis Identification of the Right Cost and Benefit Items</i>
	Daniel R. Fesenmaier <i>Destination Marketing, Micro Marketing and Big Data: Merging Theory-Driven and Data-Driven Models of Market Segmentation</i>
13:00-14:00	Lunch
14:00-15:30	Academic Session 6 (Session Chair – Don Hawkins)
	Shinji Yamashita <i>Tourism and Disaster: Trends of Tourism in the Post-East Japan Disaster</i>
	Anton Gosar <i>The Cruises Ship Impact on Tourism in the Adriatic</i>
	Donald Hawkins <i>UNWTO Knowledge Network: Vision and Strategic Directions</i>
15:30-16:00	Coffee Break
16:00-16:20	Andreas Papatheodorou <i>Risk Management and Airport Dependency: Developing a Synthetic Index</i>
16:20-18:20	Second Business Meeting-Fellows only and 2015 Conference
19:00-21:00	Farewell Dinner
Day 6 – Friday, June 7, 2013	
Fellows and Guests Depart Algarve	

Tours and Field Trip

TOUR 1: Field Trip (June 4) - Departure: 14:00 from Olhão. Duration: 4 hours and 30 minutes.	
	Boat trip to the Barrier Islands (Ria Formosa National Park) and Faro's old town
	Boat trip in the Ria Formosa Natural Park (wetland area) to the barrier islands with fantastic landscapes and beaches.
	Guided visit of Faro's Old Town. The Romans built here a town called Ossonoba (2000 years ago). The Arabs occupied it during 500 years and the Portuguese conquered it in the 13 th century. You can see and experience two thousand years of history and culture.
	Return to Olhão by bus.
TOUR 2 (June 5) - Departure: 10:00 o'clock; Duration: 6 hours.	
	Western Algarve: Lagos and Sagres
	First stop in Silves to enjoy the panoramic view of the ancient capital of the Algarve.
	Visit of Ponta da Piedade (beautiful rock formations, panoramic view);
	Bay of Lagos (panoramic view) and guided visit of the town (city wall, statue of Henry the Navigator, slave market and center of Lagos). Free time for lunch.
	In the afternoon visit of the Fortress of Henry the Navigator (15 th Century). This fortress is known for the "Sagres Navigation School" and is directly related to Henry the Navigator and the beginning of the European Age of Discoveries, which brought the European culture and domination to large parts of the world. This process started in Sagres and Lagos in the Algarve.
	Visit of the Cape of Saint Vincent (southwesternmost point of Europe). For many Mediterranean civilizations this was considered "The End of the World". St. Vincent (3 rd C.) was buried here and later the cape became a pilgrimage place and a monastery was built (13 th C.). Since the 19 th C. the complex is used as a lighthouse (the most powerful in Europe).
TOUR 3: (June 6): Departure: 14:00; Duration: 4 hours.	
	Eastern Algarve: Tavira and Cacela Velha
	This tour conducts you through traditional landscapes to the old town of Tavira , where you can see a Roman bridge and visit the old town centre with many churches and historic buildings. Free time for shopping and to enjoy.
	The tour continues to Cacela Velha , a medieval small village with stunning coastal views of Ria Formosa's natural park.
	Return to Olhão.

HOPE YOU ENJOY YOUR STAY WITH US



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