



International Academy
for the Study of Tourism

MEMBERS DIRECTORY

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Brief Biography:

David Airey has been involved in the study of tourism for more than 40 years, during which time he has held positions in academia and with government organisations. From 1997 he was Professor of Tourism Management at the University of Surrey where he also served as Head of School and Pro Vice-Chancellor. He retired in 2013 and was made Professor Emeritus. Since retiring from full-time employment, apart from his emeritus professorship at Surrey, which involves him in occasional teaching, he is engaged in research, teaching, writing and other scholarly activities in the UK and overseas. As an academic his main interests have been concerned with Tourism Education and Tourism Policy and he has published widely on these topics including many papers in leading academic journals as well as books including co-editing the first book on tourism education. In 2006 he received the United Nations WTO Ulysses Award for his contribution to tourism education and research.

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Primary areas of expertise: Sociology of Destination Marketing, Political Sociology

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Primary areas of expertise: Geography of Tourism, Theme Park, Tourism Planning, Urban Tourism

Brief Biography:

Jigang Bao (1964 -) is Professor in the School of Tourism Management, Sun Yat-sen University, Guangzhou, China. He teaches courses on Geography of Tourism, Tourism Planning and Theory. His research interests include tourism geography, theme park, tourism planning, urban tourism, tourism impacts and community tourism. He is Dean of Graduate School and Dean of School of Tourism Management, Sun Yat-sen University. He is the author of the extensively used textbook -- *Geography of Tourism* (in Chinese). He has undertaken many tourism planning assignments throughout China. These projects include tourism planning for the Guilin city, Suzhou city, Huangshan city, Hubei Province, Hunan Province and Shangri-La area.

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1961-1996 Director of the Centre des Hautes Etudes Touristiques, Université d'Aix-Marseille

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Brief Biography:

Prof Susanne Becken is the Professor of Sustainable Tourism at the Griffith University Business School, Australia, and the director of the Griffith Institute for Tourism (GIFT).

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Brief Biography:

Professor Dimitrios Buhalis is Visiting Professor at School of Hotel and Tourism Management, The Hong Kong Polytechnic University in Hong Kong, and Professor at Bournemouth University in England.

He is a Strategic Management and Marketing expert with specialisation in Information Communication Technology applications in the Tourism, Travel, Hospitality and Leisure industries. His research area is cutting across a number of disciplines and is looking into adoption of innovations for creating value for both consumers and organisations. Current research focus includes Smart Tourism, SoCoMo Marketing (Social media Context and Mobile Marketing), Augmented Reality, Experience management and Personalisation, Reputation and Social Media Strategies, Accessible and Special Diet (Alergens) Tourism. He is Editor-in-Chief of Tourism Review and Encyclopedia of Tourism Management and Marketing.

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Primary areas of expertise: Tourism, geography, environment, impacts

Brief Biography:

Past president of IAST, and Canadian Association of Leisure Research, UNWTO Ulysses Laureate, trained in geography, research interests in impacts, islands, remote areas, sustainability, edited seventeen books, currently working on tourism in the context of resilience, political change and religion.

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Primary areas of expertise: Strategic Management, Tourism Industry Marketing, Hospitality Management, Convention Tourism

Brief Biography :

A former hotel manager and tourism industry consultant, Professor Kaye Chon (Ph.D., CHE, FIH) is Chair Professor and Dean and Walter & Wendy Kwok Family Foundation Professor in International Hospitality Management of the School of Hotel and Tourism Management at The Hong Kong Polytechnic University.

Professor Chon is a graduate of the University of Maryland (AA), Georgia State University (BSc), University of Nevada, Las Vegas (MSc), and Virginia Tech (Ph.D.).

Professor Chon has published over 200 papers in international journals and professional publications and has authored or edited ten books. One of his co-authored books, *Welcome to Hospitality: An Introduction* has been adopted as a textbook in more than 100 hospitality education programmes world-wide. He is currently the *Editor-in-Chief* of the *Journal of Travel & Tourism Marketing* and the *Asia Pacific Journal of Tourism Research*.

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Primary areas of expertise: Tourism marketing, tourism psychology and consumer behaviour, destination competitiveness and management, tourism policy

Brief Biography:

Geoffrey is Emeritus Professor of Tourism Policy & Marketing in La Trobe University, Melbourne, Australia. He is the Editor of the *Journal of Travel Research*, an elected Fellow in the *International Academy for the Study of Tourism*, and the 2012 recipient of the *Charles R. Goeldner Article of Excellence Award* for the best research paper published in the *Journal of Travel Research* and awarded by the *Travel and Tourism Research Association*. He was also a recipient of this award in 1995. Geoffrey's research interests span four main research themes, as follows: Tourism psychology and consumer behaviour; Destination competitiveness and management; Tourism marketing; and Tourism policy. Geoffrey is also an elected Fellow of the *Council for Australasian University Tourism & Hospitality Education*.

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Primary areas of expertise: Tourism Marketing; International Tourism; Consumer behavior

Brief Biography:

Frederic Dimanche, Ph.D., is Director of the School of Hospitality and Tourism Management at Ryerson University, Toronto, Canada. Before joining Ryerson, he was Professor and Director of the Center for Tourism Management at SKEMA Business School in France (2001-2015), Professor at the University of New Orleans (1991-2001) and Research Director of The Olinger Group, a full-service marketing research firm in New Orleans.

Frederic has published numerous tourism-related research articles and has co-authored one book (in French) on hospitality management and another (in English) on tourism in Russia. He has contributed as a guest lecturer or as a consultant to universities, private companies, and national or regional tourism organizations in France, the USA, and other countries in Europe, Asia, and the Americas. He is a past President of the Travel and Tourism Research Association Europe and a member of the International Academy for the Study of Tourism.

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Primary areas of expertise: market segmentation, sustainable tourism, questionnaire design

Brief Biography:

Sara Dolnicar was born in Ljubljana (Slovenia), grew up in Vienna (Austria) and now lives and works in Brisbane (Australia). She holds a Masters and PhD degree from the Vienna University of Economics and Business and a Masters degree in Psychology at

the University of Vienna. After completing her PhD she worked in the School of Tourism at the Vienna University of Economics and Business. In 2002 she moved to Australia to take up a position in the School of Management and Marketing at the University of Wollongong; in 2013 she moved to The University of Queensland Business. Sara's core research interests are the improvement of market segmentation methodology and the refinement of measures used in social science research. Sara has also conducted research in a range of applied areas, including sustainable tourism and tourism marketing, environmental volunteering, foster carer and public acceptance of water alternatives and water conservation measures. She is now Editor-in-Chief of *Annals of Tourism Research* with Scott McCabe.

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Primary areas of expertise: Tourism economics, Rural tourism, Online tourism markets, Ecosystem services assessment

Brief Biography:

Aliza Fleischer is a Full Professor and Vice Dean of International Affairs; Head, the International School of Agricultural Sciences at The Robert H. Smith Faculty of Agriculture, Food and Environment, Hebrew University of Jerusalem.

Prof. Fleischer received her Ph.D. at the Department of Agricultural Economics at the University of Wisconsin, Madison, USA. Her main research interests are economic analysis and decision making in tourism markets – mainly rural tourism and online tourism markets - by applying advanced econometric methods, ecosystem services assessment and economic impacts of climate change.

She has over 60 academic publications in tourism and economics journals and in several books. She won over 20 competitive grants as a principle investigator.

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Primary areas of expertise: Economics, Development, Emergency Management, Terrorism

Brief Biography:

A member of the Bournemouth University Executive Team, John is responsible for the University's research strategy and performance as well as its regional economic engagement.

He is an internationally recognised economist, highly regarded for his pioneering work in economic impact modelling. He has undertaken research for more than 70 national governments around the world, USAID, UN, UNDP, UNEP, WWF, EU as well as many international development banks and sub-national authorities. He has researched into areas as diverse as the economic impact of wind farms to the implications of economic diversification of the economy of Qatar, he has been undertaking research and providing advice to the Government of Gibraltar since 1978 to the current time and, more recently, has been researching into issues relating to terrorism and risk perceptions.

Douglas Frechtling

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Primary areas of expertise: Tourism economics, visitor expenditures, tourism statistics, probability sample surveys

Brief Biography:

Dr. Frechtling began his career as an economist for the Joint Economic Committee of the U.S. Congress, and later served as deputy assistant to the Secretary of the U.S. Treasury. In 1973, he was founding Executive Director of the U.S. Travel Data Center and served for 14 years. Subsequently, he was President of GuestPlus, a firm devoted to marketing luxury hotels to frequent travelers. For 25 years, Dr. Frechtling served as an expert consultant to the World Tourism Organization focusing on development of the Tourism Satellite Account. He also advised the U.S. Department of Transportation, U.S. National Park Service, Travel Industry Association of America and other major tourism organizations. Dr. Frechtling earned his Ph.D. in economics from The George Washington University and retired from full-time teaching in 2014. He is a past President of the Travel and Tourism Research Association and former Director of the U.S. Travel Association. In 2001, he authored *Forecasting Tourism Demand: Methods and Strategies*, published by Butterworth-Heinemann.

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Brief Biography:

Dr. Alan Fyall is Associate Dean Academic Affairs and Visit Orlando Endowed Chair of Tourism Marketing at the Rosen College of Hospitality Management, University of Central Florida. He has published widely in the areas of tourism and destination marketing and management including 22 books. Dr. Fyall has conducted numerous consulting and applied research projects for clients in the UK, European Union, Africa, the Caribbean, USA and South East Asia. Alan currently teaches International Tourism Management and Destination Marketing & Management and to date has examined 31 PhDs in the UK, India, France, South Africa, Australia, Hong Kong and Malaysia. He is Co-editor of Elsevier's *Journal of Destination Marketing & Management* and sits on the editorial boards of many leading journals. His current research interests relate to coastal tourism and destination resilience in Florida and the Caribbean.

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Primary areas of expertise: Second Homes, Development Economics, Development Integration, Trends

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Brief Biography:

My research interests include sport tourism (specializing in sport events and active sport tourism), leisure and tourism behaviour in mid and later life, women as tourists, and perceived risk in tourism. I am originally from the UK graduating from the University of Brighton and then the University of Connecticut in the US. I have published across the fields of leisure, tourism and sport where I sit at the intersection of these fields working largely from a sociological perspective. I am a Fellow of the Academy of Leisure Sciences and the Academy of Distinguished Teaching Scholars at the University of Florida. I am currently Chief Managing Editor for Leisure Studies, an Associate Editor for the Journal of Sport & Tourism and the Annals of Tourism Research, an Editorial Board member for the World Leisure Journal, the Journal of Sport Management, and the Journal of Policy Research in Leisure, Tourism and Events.

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Primary areas of expertise: Mountain resort planning and development, community tourism planning, amenity migration, politics of place

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Primary areas of expertise: Tourist behaviour, place branding, tourism theory, emotions

Brief Biography:

Born in Germany, Juergen grew up to become a Grammar School teacher in English and pedagogics, only to be married away to his New Zealand wife whom he followed, ending up gaining his PhD at Otago University, and a job there he loves. Together Kate and Juergen have two grown-up sons.

Charles Goeldner

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Primary areas of expertise: Tourism, Ski industry, Forecasting

Brief Biography:

Dr. Charles R. Goeldner is Professor Emeritus of Marketing and Tourism at the University of Colorado, Boulder. His over 200 publications include TOURISM: PRINCIPLES, PRACTICES, PHILOSOPHIES and TRAVEL, TOURISM AND HOSPITALITY RESEARCH: A HANDBOOK. He founded the JOURNAL OF TRAVEL RESEARCH and served as Editor for over 30 years. He is widely recognized for his work in the ski industry and the tourism industry. In 1992 he received the TTRA Achievement Award and was inducted into the Travel Industry Association of America (TIA) Hall of Leaders. In 2002 he received the International Society of Travel and Tourism Educators (ISTTE) highest award for contributions to the tourism field (The Martin Opperman Memorial Award for Lifetime Contribution to Tourism Education).

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Brief Biography:

Nelson GRABURN has taught at Berkeley since 1964. He has carried out research among the Canadian Inuit (since 1959), in Japan (1974) and in China (1991). He is a founding member of the International Academy for the Study of Tourism and the Tourism Studies Working Group, and serves on the board of Annals of Tourism Research. Among his books are Eskimos without Igloos (1969), Circumpolar Peoples (1973), Ethnic and Tourist Arts (1976), To Pray, Pay and Play: the Cultural Structure of

Japanese Domestic Tourism (1983), Multiculturalism in the New Japan (2008), 旅游人类学论文集 (2009), Tourism and Glocalization: Perspectives in East Asian Studies (2010), 観光から見る東アジアのエスニシティと国家 (2011), Tourism Imaginaries: Anthropological Approaches (2014) and Tourism Imaginaries at the Disciplinary Crossroads (2016).

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Her research focuses on the impact of technology on human experiences and the structure of technology-mediated communication. She studies social media marketing and destination marketing, influencer marketing and the emerging reputation economy. She has also researched the design of intelligent systems in tourism, smart tourism development, technology adoption and non-adoption in tourism organizations, tourism in technological dead zones, and the quest for digital detox experiences.

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Primary areas of expertise: Tourist behaviour, hotel branding, tourism education

Brief Biography:

Cathy Hsu is the Chair Professor of Hospitality and Tourism Marketing in the School of Hotel and Tourism Management at The Hong Kong Polytechnic University (PolyU). Her most recent co-authored book, *Tourism: The Business of Hospitality and Travel*. (5th ed.), was published by Prentice Hall in 2013. She has served as a consultant to various hospitality organizations, such as the Garden Hotel in Guangzhou, City of Dreams in Macao, Hong Kong Tourism Board, and World Tourism Organization. She has provided training to numerous hotel and tourism organizations over the years on service quality, branding, and marketing. She is the Editor-in-Chief of the *Journal of Teaching in Travel and Tourism*. She also serves on 10 journal editorial boards. She received the John Wiley & Sons Lifetime Research Achievement Award in 2009 and International Society of Travel and Tourism Educator's Martin Oppermann Memorial Award for Lifetime Contribution to Tourism Education in 2011.

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Primary areas of expertise: Sociocultural aspects of tourism; tourism development; education and training

Brief Biography:

Jafar Jafari is Founding Editor, *Annals of Tourism Research*; Chief Editor, *Tourism Social Science (book) Series*; Co-Chief Editor, *Bridging Tourism Theory and Practice* book series; Co-chief Editor, *Encyclopedia of Tourism*; Co-Founding Editor, *Information Technology & Tourism*; Co-Founder, TRINET: Tourism Research Information Network; Founding President, International Academy for the Study of Tourism; and Founding President, The t-Forum: Tourism Intelligence Forum. A cultural anthropologist (PhD, University of Minnesota, USA), with BA (English Language and Literature, University of Isfahan, Iran) and BS and MS (hotel and tourism management, Cornell University, USA), an honorary doctorate (Universitat de les Illes Balears, Spain) and the recipient of the 2005 United Nations World Tourism Organization Ulysses Prize, he is Visiting Professor of the Universitat do Algarve (Portugal) and the Universitat de les Illes Balears (Spain), and Professor Emeritus of the University of Wisconsin-Stout.

Tazim Jamal

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Primary areas of expertise: Collaborative planning, heritage tourism, sustainability, ethics

Brief Biography:

Tazim Jamal is a Professor in the Department of Recreation, Park and Tourism Sciences at Texas A&M University, Texas, USA. Her primary research areas are sustainable tourism, collaborative tourism planning, and cultural heritage management. She is also interested in methodological issues in tourism research, particularly critical and interpretive research, where the goal is situated critical *praxis*. She teaches undergraduate (writing intensive) and graduate courses in tourism impacts, international tourism and heritage tourism. Among other publications, she is the author of *Justice and Ethics in Tourism* (Routledge, 2019), co-editor of *The SAGE Handbook of Tourism Studies* (2009) and an Associate Editor of the *Encyclopedia of Tourism*, 2nd ed. She is on the editorial board of nine peer-reviewed journals

SooCheong (Shawn) Jang

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Primary areas of expertise: Hospitality and Tourism Finance, Strategic Management, Business Strategy, Finance-Marketing Interface

Brief Biography:

Dr. SooCheong (Shawn) Jang is Professor of Hospitality and Tourism Management at Purdue University, USA. Dr. Jang's research interests have been in business strategy management based on financial information and consumer behaviors. In recognition of the importance of his research, Dr. Jang has received numerous accolades during the course of his academic career. For example, he was recognized as the top-ranked author in HTM academia in terms of publications in the top six HTM journals during the past decade (Journal of Hospitality and Tourism Research (2011), 35(3)). In addition, Dr. Jang was a recipient of the W. Bradford Wiley Memorial Best Research Paper of the Year Award 2009, Martin Oppermann Memorial Award for the JTTM Best Article of the Year 2014, and Michael D. Olsen Research Achievement Award 2015. Dr. Jang is currently serving as Chair of the Academic Affairs Committee for APTA (Asia Pacific Tourism Association).

Myriam Jansen-Verbeke

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Primary areas of expertise: Urban tourism (planning & destination management), Cultural and heritage tourism, events, museums

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Brief Biography:

Brian King joined The Hong Kong Polytechnic University in 2012 as Professor and Associate Dean having been involved in tourism in Europe and Australia for over 30 years. Prior to relocating to Hong Kong he was Professor in Tourism and Hospitality at Victoria University in Australia (1998-2012). Originally from Scotland, he held various strategic University roles in Australia including as Pro Vice-Chancellor (Industry and Community) and Pro Vice-Chancellor (Students). He has research expertise in tourism marketing with an emphasis on cultural dimensions and emerging Asia-Pacific markets, particularly China. He has published several books on tourism marketing, resorts, visiting friends and relatives and Asia-Pacific tourism. He is joint editor-in-chief of the journal *Tourism, Culture and Communication* and has held visiting professorships in Italy, Fiji, the UK and USA. He has consulted to international agencies on tourism human resource development and marketing. His industry experience includes manager and/or director roles in airlines, tour operations, destination management, cruise operations and hotels.

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Primary areas of expertise: Consumer behaviour, marketing, quality management

Brief Biography:

I hold Bachelor's degree from Cukurova University (Turkey), Master's from Dokuz Eylul University (Turkey) and Ph.D. from Sheffield Hallam University (UK); all relating to tourism and hospitality management. I have published a wider range of articles in top-tier

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Christian Laesser

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Primary areas of expertise: Consumer behaviour in the service industry (with special focus on tourism and transport related industries); financing of tourism supra- and infrastructure (with special focus on success/ risk drivers in the cableways and hospitality industry); issues with regard to destination management (with special focus on marketing, network and organisational topics); service management in tourism and transport

Alan A. Lew

Professor

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Primary areas of expertise: Community tourism planning, sustainable tourism, heritage tourism, tourism geography

Notes: Editor-in-Chief, Tourism Geographic Journal

Gang Li

Professor of Tourism Economics

School of Hospitality and Tourism Management

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Primary areas of expertise: Tourism forecasting, economic analysis of tourism demand, quantitative methods in tourism research

Brief Biography:

Prof Gang Li is the Professor of Tourism Economics and director of International Relations in the School of Hospitality and Tourism Management at the University of

Surrey, England. He is best known for tourism economics with particular interests in econometric modelling and forecasting and also has research interests in competition, destination competitiveness and Chinese economic issues, especially socio-economic development assessment.

Juanita Liu

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Primary areas of expertise: Regional tourism multipliers, resident attitudes, satellite accounting, ecotourism

Josef A. Mazanec

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Primary areas of expertise: marketing, tourism research

Brief Biography:

Josef A. Mazanec is part-time full professor at the Department of Tourism and Service Management at MODUL University Vienna. He functioned as head of the Institute for Tourism and Leisure Studies of the Vienna University of Economics and Business (WU) between 1981 and retirement in 2010. He was a visiting scholar at the Alfred P. Sloan School of Management, MIT, Cambridge MA, during the spring term 1992. During 1997-2002 he served as the Vice-Rector for Research of WU. In 1997-2000 he was the Speaker of the Joint Research Program on "Adaptive Models and Systems in Economics and Management Science" (comprising research teams from WU, the Vienna University of Technology, and the University of Vienna). His research interests are in hospitality and tourism management, explanatory models of consumer behavior, strategic marketing, multivariate methods, decision-support systems, and management science applications in hospitality and tourism.

Scott McCabe

Professor of Marketing and Tourism
Nottingham University Business School
University of Nottingham, UK

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Primary areas of expertise: Tourist Experience, Consumer Behaviour, Social Tourism, Qualitative Methods

Brief Biography:

Scott has worked at Nottingham University Business School for thirteen years, starting as a Lecturer and obtaining his full Professorship in 2015. Prior to that Scott worked at Sheffield Hallam, Leeds Beckett and Derby Universities in departments of Tourism. Scott's research has focused on tourist experience, and consumer behaviour, marketing communications from a sociology and social psychology perspective. He is interested in socio-linguistics and identification through tourism. However, the majority of his work in the last fifteen years has been on Social Tourism, promoting equality of access and opportunity to tourism for all in society. His research with UK and EU collaborators has impacted on policy and practice of social tourism and has been widely cited.

Bob McKercher

Professor of Tourism

Business School

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Primary areas of expertise: Tourist Movements, Cultural Tourism, Special Interest Tourism, Professional Practice

Brief Biography:

Dr Bob McKercher is a Professor of Tourism University of Queensland Business School. He retired from the School of Hotel and Tourism Management at The Hong Kong Polytechnic University in 2020. He has been a tourism academic since 1990, beginning his career at Charles Sturt University in Albury, NSW, Australia. Prior to that he worked in the Canadian tourism industry in a variety of advocacy and operational roles.

Dr McKercher has wide ranging research interests. He is the author of *The Business of Nature-based Tourism*, co-authored *Cultural Tourism: The partnership between tourism and cultural heritage management* and its 2nd edition titled simply *Cultural Tourism*. He has edited a number of other books, including, *Climate Change and Tourism in the Asia Pacific*, *The Internet and Travel and Tourism Education* and *Sex and Tourism: Journeys of Romance, Love and Lust*

He received his PhD from the University of Melbourne in Australia, a Master's degree from Carleton University in Ottawa, Canada and his undergraduate degree from York University in Toronto, Canada.

Nigel Morgan

Professor

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University of Surrey, UK

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Primary areas of expertise: Destination development and marketing; Tourism and social justice; Gender issues in tourism; Tourism and social inclusion

Brief Biography:

Professor Nigel Morgan is Professor and previous Head of Surrey University's School of Hospitality and Tourism Management, having held professorial titles in universities in the UK and Europe. He has senior management and governance experience on executive and advisory boards in universities, charities and government. Nigel served on the Visit Wales Ministerial Advisory Board, is former Chair of the Mission Art Gallery (Swansea)

and currently sits on the Welsh Government Industrial Development Advisory Board. Prior to moving into education, Nigel worked in Sport Wales and in tourism marketing and PR in Welsh local government.

Nigel is an expert in place development and in the wellbeing benefits of tourism. His research funders include the ESRC, EU, Leverhulme, British Academy, the Norwegian Research Council, the BBC and UEFA and he has advised several local and national governments. He is a Fellow of the Royal Society of Arts, the Chartered Management Institute and the Tourism Society.

Alastair Morrison

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Primary areas of expertise: Tourism Marketing, Hotel Operations and Consumer Behavior in Service Consumptions

Notes: Currently residing and working in Beijing

Douglas Pearce

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Primary areas of expertise: Destination management, tourism planning and development, urban tourism, tourism frameworks

Brief Biography:

After completing a Doctorat de Troisième Cycle at the Université d'Aix-Marseille II in 1975 Douglas was on staff of the Department of Geography at the University of Canterbury (1976-1999) before becoming Professor of Tourism Management at Victoria University of Wellington (2000-2015). He has held visiting positions in Paris, Barcelona, Hawaii and Chile and carried out consultancies in SE Asia and the Pacific.

Douglas' research on tourism has been wide-ranging. Research dealing with theoretical and methodological issues has been complemented by more applied work directed at problems facing the tourism industry. His current research focuses on destination management.

He has published numerous articles and written four books: *Tourist Development*; *Tourism Today: a geographical analysis*; *Tourist Organizations and Frameworks for Tourism Research*. Douglas has co-edited four of the Academy's volumes: *Tourism Research: critiques and challenge*; *Change in Tourism: people, places, processes*; *Contemporary Issues in Tourism Development and Tourism Research: a 20-20 vision*.

Richard R. Perdue

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Howard Feiertag Department of Hospitality and Tourism Management
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Primary areas of expertise: Tourism development and policy

Brief Biography:

Richard R. Perdue is the R.B. Pamplin Professor of Hospitality and Tourism Management in the Virginia Tech Pamplin College of Business. He is an elected fellow and former president of the International Academy for the Study of Tourism. He is also former president of the Travel and Tourism Research Association. He formerly served on the Research Committee for the Colorado Tourism Board, two terms on the Board of Directors of the Colorado Travel and Tourism Authority, on the Tourism Advisory Board of the National Coastal Resources Research and Development Institute, and was a founding board member for the North Carolina Tourism Education and Research Foundation. He was past editor of the Journal of Travel Research. He is a recipient of the TTRA Lifetime Achievement Award. His research focuses on sustainable tourism development and marketing in resort environments. Much of this research has focused on the impacts of tourism on the quality of life for local residents in resort communities.

Abraham Pizam

Professor and Linda Chapin Eminent Scholar-Chair in Tourism Management
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Primary areas of expertise: Tourism Safety & Security; Hospitality & Tourism Marketing; Tourist Behavior; Tourism & Hospitality Human Resources Management

Brief Biography:

Abraham Pizam is Linda Chapin Eminent Scholar Chair in Tourism Management and founding dean of the Rosen College of Hospitality Management, at the University of Central Florida, Orlando, Florida, U.S.A. Professor Pizam has conducted research projects, lectured, and served as a consultant in more than 30 countries. He has held various academic positions, in the U.S.A, U.K., France, Austria, Australia, New-Zealand, Singapore, Israel and Switzerland, has authored 169 scientific publications and ten books, is the Editor Emeritus of the International Journal of Hospitality Management and has served on the editorial boards of 26 academic journals. Professor Pizam has conducted consulting and research projects for a variety of international, national and regional tourism organizations. Professor Pizam holds a Master's degree from New York University and a Ph.D. from Cornell University, and is the recipient of several academic awards.

Glenn Ross

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Primary areas of expertise: Host community – visitor interactions, human resource management/organizational psychology within tourism/hospitality, backpacker visitor motivation, ethical values and ethical problem-solving styles among visitors

Christopher Ryan

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Primary areas of expertise: Tourist attitudes, behaviors, perceptions and consequences

Notes: Emeritus Editor - Tourism Management

Regina Schluter

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Primary areas of expertise: Development, impacts, capacity, images

Gareth Shaw

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Primary areas of expertise: SMEs, Tourist behavior, Coastal Resorts, Innovation and Knowledge Transfer

Pauline Joy Sheldon

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Primary areas of expertise: Tourism Information Technology, Wellness Tourism, Corporate Social Responsibility and Social Entrepreneurship in Tourism, Sustainable Tourism.

Brief Biography:

Pauline holds a PhD in Economics, a Masters in Business Administration, and a Bachelors in Mathematics. She has published over seventy articles and four books, most recently the third edition of Tourism Information Technology with co-authors Benckendorff and Zheng. A book with Daniele Social Entrepreneurship in Tourism was published in 2017. She was President of the International Academy for the Study of Tourism from 2008-2011. In 2008 she received the UNWTO Ulysses prize, and in 2009 the International Travel and Tourism Research Association Lifetime Achievement Award, and in 2013 the Hannes Werthner Lifetime Achievement Award from IFITT. She has taught at numerous universities in Vienna, Ljubljana, Mallorca, Hue, Vietnam, and Victoria and Gold Coast Australia. She co-founded the Tourism Education Futures Initiative (TEFI) with Daniel Fesenmaier and chaired the BEST Education Network. She has worked with UNWTO, APEC, and World Bank. She teaches for the Art of Living Foundation.

Noam Shoval

Full Professor

Department of Geography

Hebrew University of Jerusalem, Israel

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Primary areas of expertise: Advanced Tracking Technologies, GIS, Urban Tourism, Time-Space Activity

Brief Biography:

Prof Noam Shoval is a Professor in the Department of Geography and the Institute for Urban and Regional Studies at the Hebrew University of Jerusalem, Israel. He was the president of the Israeli Geographical Association, director of the European Forum at the Hebrew University and head of the DAAD Center for German Studies. He is best known for his work implementing advanced tracking technologies to examine the spatial movements and experiences of tourists and also has research interests in urban planning

David Simmons

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Primary areas of expertise: Destination Governance, Planning and Management, Tourism Yield, Tourism Impacts

Egon Smeral

Professor

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Primary areas of expertise: Impact, Forecasting, Modeling, Policy

Brief Biography:

Prof. Dr. Egon Smeral teaches at Modul-University, Austria. Areas of research are applied economic theory and politics (especially in the fields of tourism economics, leisure and service sector economics), tourism forecasting and modelling, impact analysis and Tourism Satellite Accounts, designing and evaluating tourism policies programmes as well as marketing strategies. He is a consultant to the Austrian Federal Ministry of Economics and Labour, Secretary General of the Tourist Research Center (TRC), member of the International Academy for the Study of Tourism (IAST), of the Travel and Tourism Research Association (TTRA), Tourist Research Center (TRC), International Association of Scientific Experts in Tourism (AIEST), and the International Institute of Forecasters (IIF). Further, Egon Smeral was the coordinating editor of the journal Annals of Tourism Research, and member of the editorial review board of the Journal of Travel Research and of the editorial board of the journals Tourism Analysis, Tourism Management, the Tourism Review, Anatolia and Tourism Economics.

Stephen L.J. Smith

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Primary areas of expertise: Tourism statistics, tourism economics, tourism satellite accounts, tourism policy

Valene Smith

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Primary areas of expertise: Community Analysis/ Development

Haiyan Song

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Primary areas of expertise: Tourism Demand Modelling and Forecasting, Tourism Impact Assessment, Tourism Satellite Accounts, Chinese Economy under Transition

Brief Biography:

Prof. Haiyan Song has a strong background in Economics. His main research area is tourism economics with a particular focus on tourism demand modelling and forecasting. He was educated both in China and the U.K. and has extensive research and consultancy experiences in areas such as foreign direct investment (FDI) in China and economic issues related to China's tourism sector. Over the years, Prof. Song has been

involved in a number of projects on tourism demand forecasting in the Asia Pacific region.
Prof. Song is Editor-in-Chief of Journal of China Tourism Research, Associate Chief Editor of Tourism Tribune, and Resource Editor of Annals of Tourism Research. He was honoured by the International Council on Hotel, Restaurant, and Institutional Education with the *John Wiley & Sons Lifetime Research Achievement Award* in 2010, and the *Michael D. Olsen Research Achievement Award* from University of Delaware in 2014.

John Tribe

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Primary areas of expertise: Knowledge, Education, Sustainability

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Primary areas of expertise: Econometrics, Tourism economics, Tourism cultural and marketing studies, International trade

Muzzo Uysal

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Primary areas of expertise: Demand / supply interaction, marketing and segmentation, impact, and international tourism

Norbert Vanhove

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Primary areas of expertise: Economics, Management, Marketing

Turgut Var

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Primary areas of expertise: Accommodation industry, economic impact, industrial structure, multiplier

Boris Vukonic

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Primary areas of expertise: Tourism development, tourism and religion, marketing

Geoffrey Wall

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Primary areas of expertise: Impacts, Planning, Climate Change, Heritage

Brief Biography:

Geoff's research focuses on the consequences of tourism of different types for destinations with different characteristics, and the planning implications that follow from them. He is involved in research and consulting in China, including Taiwan, particularly on issues related to tourism and the environment, the involvement of ethnic minorities in tourism and the implications of heritage designation on people that live in and around the sites. He has published a number of books on tourism, more than 200 papers in refereed academic journals, more than 100 book chapters and has edited a number of volumes on the implications of global climate change. He was given the Award for Scholarly Distinction in Geography of the Canadian Association of Geographers in 2011 and the Friendship Award by the People's Republic of China in 2014. He is a founder member and past President of the International Academy for the Study of Tourism.

Youcheng Wang

Dean and Preeminent Chair Professor in Destination Marketing

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Primary areas of expertise: Destination marketing and management; technology management; collaborative strategies; experiential marketing and management

Brief Biography:

Dr. Youcheng Wang is the Dean and Preeminent Chair Professor in Destination Marketing at the Rosen College of Hospitality Management at University of Central Florida. His research and consulting interest focuses on hospitality marketing and management, destination marketing and management, customer relationship management, information search behavior, collaborative strategies, and technology management. He is the author of four books and more than 150 scientific publications.

He is the co-editor of Journal of Destination Marketing and Management, and is on the Editorial Board of multiple international academic journals in the domain of hospitality and tourism marketing and management. Dr. Wang has received numerous national and international awards for his excellence in and contribution to research. He is a frequent speaker at international conferences and industry forums.

Stephen Wanhill

Emeritus Professor of Tourism Research
School of Services Management
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Primary areas of expertise: Tourism Development, project evaluation and Impact, Attractions

Brief Biography:

STEPHEN WANHILL is the Editor of Tourism Economics and a Director of Global Tourism Solutions (UK). To this extent he has undertaken a wide range of tourism development and tourism impact assessments, with an emphasis project studies from airports to attractions, both in the UK and worldwide, covering some 50 countries. He has acted as tourism policy advisor to the UK Parliamentary Select Committee on Welsh Affairs for a period of five years, and has been a Board Member of the Wales Tourist Board with responsibilities for the development and research divisions. In this capacity, he spent much time reviewing and recommending grant applications for projects that encompass accommodation, restaurants and pubs, attractions and public facilities, such as country parks, visitor centres and infrastructure improvements, as well as contributing to the rolling 5-year Development Plan of the Board.

David Weaver

Visiting Professor
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Primary areas of expertise: Sustainable tourism, ecotourism, resident perceptions, cruise industry

Brief Biography:

David Weaver received his PhD in Geography from the University of Western Ontario (Canada) in 1986. He retired from Griffith University and is currently Visiting Professor at Dongbei University of Finance & Economics, Dalian, China. He has published more than 130 journal articles, book chapters and books and maintains an active research agenda in sustainable destination and protected area management, ecotourism, and resident perceptions of tourism. Professor Weaver has published extensively in leading journals such as Annals of Tourism Research, Tourism Management, Journal of Travel Research and Journal of Sustainable Tourism. His widely adopted textbooks include Tourism Management (5th ed.) and Ecotourism (Wiley Australia), Encyclopedia of Ecotourism (CABI), and Sustainable Tourism: Theory and Practice (Taylor & Francis). He has

delivered numerous invited international keynote addresses on innovative tourism management topics. He has worked with organizations such as UNWTO and PATA as an expert advisor.

Allan Williams

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School of Hospitality and Tourism Management
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Primary areas of expertise: Economic development and mobility, International Migration and Tourism, Knowledge and Innovation, Entrepreneurship

Peter W. Williams

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Simon Frasier University, Canada

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Primary areas of expertise: Tourism behavior as related to the use of natural and cultural resources, research methods, policy and planning, product development

Stephen Witt

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Primary areas of expertise: Econometric modelling of tourism demand, Tourism forecasting

Brief Biography:

Professor Stephen Witt started his academic career as an econometrician at the University of Bradford Management School. At the age of 40 he was appointed to the Lewis Chair of Tourism Studies at the University of Swansea Management School. After 10 years he moved to the University of Surrey where he took up the post of Chair of Tourism Forecasting in the School of Hospitality and Tourism Management. He was awarded the title Emeritus Professor upon his retirement from Surrey in 2005. His major research interests are econometric modelling of international tourism demand, and assessment of the accuracy of different forecasting methods within the tourism context. He has published 150 journal articles and book chapters, as well as 30 books. The latter include: The Tourism Marketing and Management Handbook; The Management of International Tourism; Modeling and Forecasting Demand in Tourism; The Advanced Econometrics of Tourism Demand; Tourism Forecasts for Europe 2001-2005; and Asia Pacific Tourism Forecasts 2012-2014.

Karl Walter Wöber

Full Professor, President (2007-)
Department of Tourism and Service Management
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Primary areas of expertise: decision support systems, marketing, tourism economics, benchmarking

Brief Biography:

Karl Wöber is Full Professor and Founding President of MODUL University Vienna. He is also the chairman of the Austrian Private University Conference since 2012. He acquired his PhD from the Vienna University of Economics and Business. Karl Wöber's interdisciplinary research focused on computer support in tourism and hospitality marketing and management, decision support systems, and economics. His research led to the development of the most comprehensive tourism marketing and management information system (www.tourmis.info). He is Technical Advisor of European Cities Marketing and the European Travel Commission, the two leading professional tourism networks in Europe and also member of the expert committee of the World Tourism Cities Federation, the Strategy Advisory Board of the Vienna Tourism Board, and member of the Tourism Advisory Board to the Austrian Minister of Economic Affairs. In 2010, he received the Johann Strauss Gold Medal for his outstanding contributions for the development of tourism in Vienna. More information: <http://www.modul.ac.at/woeber>

Arch Woodside

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Primary areas of expertise: Travel decision making and behavior, tourism marketing, evaluation of tourism programs

Bihu Wu

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Primary areas of expertise: City and regional tourism planning and research, domestic and outbound tourist market studies, heritage and resort site planning and management, and tourism interpretation research

Honggang Xu

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Primary areas of expertise: Sustainable tourism, system analysis, nature-based tourism

Brief Biography:

Honggang is trained in geography and urban planning in Peking University, China and Asian Institute of Technology, Thailand. She joined Sun Yat-sen University in 2000 and is the co-founder of School of Tourism Management in 2004. Honggang's research contributes to the development and extension of theoretical frameworks of nature and tourism while underpinning the sustainability debates in particular on sustainable tourism. Honggang has been teaching and supervising undergraduate, master's students and PhD students. Honggang has been making efforts to link her research with the industries and bringing the knowledge to the tourism sectors and local communities. She has been supervising the sustainable tourism monitoring of three world heritage sites: Mount Huangshan, Xidi Village and Hongcun Village since 2012. She obtained Young Scientist Award by Chinese Geographic Society in 2005 and Roy Wolfe Award by American Association of Geographers' Tourism, Recreation and Sport Committee in 2016

Shinji Yamashita

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Primary areas of expertise: Cultural Tourism, Heritage-tourism, Eco-tourism