
The Newsletter



International Academy
for the Study of Tourism

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November 2007

President's Message

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Dear Academy Fellows:

It is humbling to realize that this is the last newsletter column I will write as Academy President. There are many things that I would like to say. Obviously, I want to thank you for the opportunity you have given me over the past four years. I also want to thank you for the unconditional generosity of your support and encouragement, even through my many mistakes and missteps. I feel good about our accomplishments and progress and about the Academy's future. I'm excited about the slate of candidates evolving for our upcoming election. Perhaps most importantly, I feel good about the friendships, both personal and professional, that the Academy has allowed me to enjoy. So, please accept my thanks and continue your support the next executive.

Much has happened over the past few months. As reported in our last newsletter, the Academy held a very successful biennial conference in Turkey. Following the conference, a bylaws election has been completed, adjusting the membership election process. The bylaw changes resulted from our Business Meeting in Turkey. Thanks to everybody that worked on this process both during the conference and the subsequent election.

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President's Message

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Per the process accepted in Turkey, we are reconsidering the scholars nominated this past year. We are in the process of preparing and will be conducting a re-vote the results of which will be interpreted via our new bylaws. Please participate fully in this process, reading the nominee materials and voting either yes or no.

Finally, I am very pleased to announce that the Academy has accepted a bid from the Gobierno de La Rioja to host our 2009 conference in Spain. More details concerning dates and program planning will be provided in the future. Our sincere thanks to Jafar Jafari for helping to create this proposal.

Again, thank you for the opportunity to have served as your President. It has been a privilege and great pleasure.

*Best wishes
Rick Perdue*

Results of Academy Bylaws Changes

As announced by email on 16 October, 2007, a total of 33 Academy fellows submitted successful ballots for bylaw changes. Three of the proposed items were approved and one was disapproved. You can view the updated bylaws by visiting our website: www.tourismscholars.org

1. Article III, Section 2. It is recommended that the words “who are residing in countries other than their own” be inserted before the words “biennially for membership by submitting”.

16 Approved; 17 Disapproved; Not supported

2. Article III, Section 3. It is recommended that the sentences “The Membership Committee shall biennially review the qualification of all candidates proposed for membership, submit a ballot and appropriate materials of each candidate with its recommendations to all fellows, and report the results of the secret balloting to the President.” be replaced with All candidates proposed for membership shall be invited for presentation at the biennial Academy Meeting. At the closing Academy business meeting, the Academy Fellows will review and discuss the qualifications of all candidates proposed for membership and vote on each individual. The result of this vote is not binding but will be submitted to all Fellows to inform them when the official candidate vote is taken (within 2 months after the conclusion of the conference) Rationale: This would provide a platform for fellows and candidates to get to know each other before the election takes place plus it allows for a thorough vetting of the candidates qualifications at our business meeting.

30 Approved; 3 Disapproved; Supported

3. Article III, Section 4. It is recommended that the words “at least two-thirds (2/3) votes of the total Academy membership voting” be replaced with Candidates shall be selected by at least two-thirds (2/3) votes and minimum of fifty (50) percent of voting fellows plus one (1). Only “yes” and “no” voting options are permissible.

33 Approved; 0 Disapproved; Supported

4. Article V, Section 2. It is recommended that the Membership Committee be eliminated.

31 Approved; 2 Disapproved; Supported

Members' Activities

Richard Butler – Richard and a Canadian colleague (Professor T Hinch, University of Alberta, who was a guest at the Academy meeting in Turkey) have just had published an edited volume **TOURISM AND INDIGENOUS PEOPLES: ISSUES AND IMPLICATIONS**, by Elsevier/ButterworthHeinemann, containing twenty invited essays discussing the relationship between indigenous peoples and their involvement in tourism. Several members of the Academy are contributors to the volume.

Richard was a keynote speaker at the ATLAS (Association for Tourism and Leisure Education) annual conference held in Portugal, 8-11th September, 2007. His paper was entitled "Destinations Revisited: Perspectives on Developing and managing tourist areas".

Richard was a keynote speaker at a conference on Nature and Tourism: Tools for Sustainability held in the Arctic Institute, Rovaniemi, Finland, May 2007. His paper was entitled Tourism Destination Development and the Environment.

Richard was a keynote speaker at the European Tourism and the Environment Conference held in Dublin, 11-12 October, 2007; his paper was entitled Recycling the Cycle: The TALC and Sustainability in the 21st Century.

Richard also has a chapter in a new book in which members may be interested, namely **ROYAL TOURISM** about to be published by Channelview Publications, and edited by Philip Long, which examines the links between royalty and the development of tourist destinations over time in a number of destinations.

Richard has been selected as an international expert by the Australian government to serve as an external examiner in that country's Research Quality Framework audit in 2008. He will serve on the Economics, Commerce and Management review panel that includes Tourism and Hospitality Management. He is one of the few international experts so selected to help in this major academic audit, which will have major implications for the future of Australian university research".

Erik Cohen – Erik has completed a book of case studies entitled "Exploration of Thai Tourism", to be published in the *TSSS Series* in 2008. His recent publications include: "'Authenticity' in Tourism Studies: *après la lutte*", *Tourism Recreation Research*, 32(2), 2007, 75-82, and "From Benefactor to Tourist: Santa on Cards from Thailand" *Annals of Tourism Research*, 34(3), 2007, 690-708. He is currently engaged in a comprehensive study of "Animals in Thai Tourism", a topic which has been given scant attention in the literature. Any suggestions or ideas re possible cooperation will be much appreciated.

Chris Cooper – Chris's affiliation and address will be changed and effective by the end of November.

New Address:

Professor Chris Cooper

Director

Christel deHaan Tourism and Travel Research Institute

Nottingham University Business School

The University of Nottingham

Jubilee Campus

Wollaton Road

Nottingham NG8 1BB

UK

New Email: Chris.Cooper@nottingham.ac.uk

Jiang Du – Jiang has transferred to China National Tourism Administration (CNTA) on August 15, 2007 and has been appointed as the Vice Chairmen of CNTA. His new email address is jdu@cнта.gov.cn

David L. Edgell, Sr. – David has a new book that has just become available: *Tourism Policy and Planning: Yesterday, Today and Tomorrow*. This paperback book covers the very latest aspects of tourism policy and strategic planning. The book is available from Elsevier.

(see www.bh.com/tourism)

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Members' Activities

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Donald Getz – Donald is a Professor in the University of Calgary's Haskayne School of Business and a Visiting Professor at Gothenburg University Sweden. During a recent visit to Gothenburg a launch party was held for their newly funded Centre for Tourism. With multi-year financial commitments from the city's DMO, Göteborg and Co., and the West Sweden Tourism Board, the research centre is poised to become a major source of academic and industry-relevant research. New contributing industry partners are being lined up, so that considerable growth in the Centre's capacity is expected.

A unique aspect of the Centre is that academics and graduate students will be able to work with an existing group of professional tourism consultants and researchers who are already established in Sweden. Offices will be shared with this TUI group, which was established by industry partners to help them meet the need for applied research.

Professor Tommy Andersson will be heading up the Centre for Tourism, and he and Donald have been collaborating for five years on family business and festival-related research projects. Lena Mossberg and Mia Larson have also been working with Donald on various research projects, and this productive collaboration will continue.

John Hunt – John and his spouse, Dr. Kristin DeNure Hunt, have been assisting the Belize Audubon Society in strategic planning. As a non-governmental organization, the Belize Audubon Society manages 9 protected areas in Belize including national parks, barrier reefs, and other protected areas. In addition, John was recently appointed to the Development Committee of the College of Natural Resources at Utah State University.

Peter Murphy – Peter has just had a book published by Elsevier. The book is an extension on the theme of the presentation I made at the Academy meeting in Beijing. Although it is copyright dated as 2008 it is available now. The full details are: Peter Murphy (2008) The Business

of Resort Management. Oxford: Butterworth-Heinemann Elsevier.

Gareth Shaw – Dr. Adrian Bailey has been appointed as Research Fellow to work with Gareth and Allan Williams on their project, Internationalisation and Innovation in the Service Sector: the role of internal migrants and UK Hotels. The research is funded by ESRC and Dr. Bailey will work at the School of Business and Management at the University of Exeter. Gareth has been awarded a grant from the British Academy to research low cost airlines and the environment. The research will take a behavioural approach and examine changing attitudes towards the use of low cost flights.

Peter Williams – Peter is currently completing a 6 year Aboriginal tourism research and policy development program that has culminated in the creation of an Aboriginal Tourism Blueprint Strategy. Guided and framed by Aboriginal leaders in British Columbia. It details a broad range of strategic programs and tactics for building the capacity of Aboriginal peoples to deliver culturally appropriate forms of tourism in this region. The Strategy has been integrated into formal policy directives of provincial and federal government agencies and will lead to several joint governments - Aboriginal Tourism Association initiatives. It is being heralded as a leading Canadian initiative in this field of tourism.

The Canadian Chapter of the Travel and Tourism Association recently awarded a new doctoral research award to Peter Johnson of McGill University in Montreal, Quebec. Sponsored by Judy Rogers of Research Solutions, the Peter W Williams Ph.D. Award for the Advancement of Multi-disciplinary Tourism Research is intended to encourage more cross-pollination of concepts and methods in tourism. The award not only recognizes the talents and promise of an emerging researcher who is undertaking a truly multi-disciplinary investigation, but it also flags the fact that many committed individuals from across Canada have set a firm foundation on which his work can be embraced and celebrated.

Letters from Members

News from Nelson Graburn,

I was very sorry not to be able to attend the Academy meeting in Turkey, but it fell exactly on the same days as graduation ceremonies at U C Berkeley. I was invited to give the Graduation Address and I had four completed PhDs to “hood” and could not miss the occasion. So for those who want to catch up on my news, read on.

In May 2006, I was awarded the Distinguished Mentorship Award by the Graduate Division at the Univ. of California, Berkeley, for my forty years of supervision of graduate students. Three of my present students – Naomi Leite, Stephanie Hom Cary and Charles Carroll - started the Tourism Studies Working Group at Berkeley: this has been very successful in attracting visiting scholars for talks, and we have held two conferences, on tourism theory in 2005, and Tourism in Cuba and Mexico in 2007. (See www.tourismstudies.org)

The same day as the Mentorship Award, I flew off to Tehran to give the paper:” Tourism and Handicrafts: Modernity and Identity in the Global Marketplace.” At the conference “Tourism and Handicrafts”, Organized by Iran’s Cultural Heritage and Tourism Organization and the World Tourism Organization, IRIB International Conference Center, Tehran, 13-15th May

I flew to Yunnan for “fieldwork” visiting two of my graduate students, one from Berkeley and the other from Duke U. 27 June – 10 July. I visited colleagues at the University and gave a talk: “The Preservation of Tradition.” Lecture to the Department of Anthropology and the Anthropology Museum, Yunnan National University, Kunming, 29th June, and we flew to Chengdu for informal consulting on two potential major tourism developments. I returned via Guangdong, visiting Prof. Ning Wang at Zhongshan University, and took the train to Hong Kong where I spent time with Prof. Sidney Cheung of the Chinese University HK, and visited his tourism and heritage field sites in the New Territories.

Later in the summer I flew to Durban, South Africa for the International Sociological Association (24-29 July), RC50, the Research Committee on International Tourism, to give the paper “Hegemonic Paradigms: East Meets West” about the dominant influence of Western theories on Japanese analyses of tourism. My wife and I joined tourism and gender anthropologist Peggy Swain in driving first to an NPO luxury game park where the profits are used for building schools and clinics and for training in computer use and repair, and then across the country to Capetown. My wife and I spent a week in Botswana visiting a Berkeley student doing her PhD on the relation between the local San (‘Bushmen’) people and their cultural history to the ancient pictographs at the UNESCO world heritage site at Tsodilo Hills, returning via ecotourism camps on the edge of the Okovango.

As the autumn term began for my 43rd and last year of full time teaching at Berkeley, I attended the International Conference "Of Asian Origin: Rethinking Tourism in Contemporary Asia," organized by the Asia Research Institute of the National University of Singapore, 7-9 September 2006, to which a number of Berkeley graduate students were also invited. I gave a paper in the students only special sessions on "Questions of Methodology: Researching Tourism in Asia," and another of developments in Japanese domestic tourism. And at the end of the term, I attended the IASTE (International Association for the study of Traditional Environment s) in Bangkok, 15-18 December 2006 giving a paper on “Hypertraditions and Hyperreality: The Old and New in Japan.” There I met amongst others Erik Cohen who now lives in Bangkok and Mike Robinson of Sheffield/Leeds

In March 2007 I gave a paper on “Travelling Dreams: the structure of mental journeys and the travelling experience” concerned with the subjective, inner journeys, of Japanese travellers old and new, at the International Conference ‘The Rhythms of the Sacred: time of the monk, time of the tourist on the global scene’ organized by The Abbey of Farfa, Rome, and the International Sociological Association, March 22-24. And in April I gave a Plenary address “The Pleasures of Interdisciplinarity: Is there an Anthropology of Tourism?” at the Conference “Thinking through tourism” organized by The Association of Social Anthropologists (ASA) at London Metropolitan University.

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Letters from Members

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I attended a conference on Alternative Development on July 11-12, 2007 to honor the 80th Birthday of His Majesty the King of Thailand, giving a paper entitled "The Middle Way: Village Development or Dependence." Concerning different strategies of ethnic minority development through tourism in rural China.

Since mid-July I have been living in Porto Alegre, Rio Grande do Sul in southern Brazil, with a four month visiting professorship at the Federal University, teaching a seminar "Tourism, Art and Modernity." I was invited to address to the conference: "Refletindo sobre o passado e o futuro da antropologia no presente." organized by Professor Carlos Steil, Universidade Rio Grande do Sul, Porto Alegre. VII Reuniao Antropologias do Mercosul, 23-26 July. During my stay in Brazil, I have traveled a lot. I gave a public Lecture, "'Existe uma Antropologia do Turismo? Tendências Contemporâneas." At Universidade Federal do Campino Grande, in Paraíba state in October, and another on exhibiting the arts of contemporary indigenous peoples, especially those produced for tourism, at X Reunião de Antropólogos do Norte e do Nordeste in Aracaju, in Sergipe state.

After teaching a short course at the University of Caxias in the highly touristic and wine growing area – of German and Italian immigrant heritage - in Rio Grande do Sul state, my wife and I traveled to Caxambu in Minas Gerais state, where I gave the keynote address "Reconstructing Tradition: Tourism and Modernity and China and Japan." At the biennial Brazilian ANPOCS (Associação Nacional de Pós-Graduação e Pesquisa em Ciências Sociais) meeting,

I return to Berkeley in mid-November, and give a seminar at Harvard University on Heritage and Creativity (focusing on Japan and China) and the same week a paper on "Heritage Entrepreneurs" at the meetings of the American Anthropological Association. In mid-December I return to China to give a keynote address "Ethnic Tourism in China in Global Perspective." (Erik Cohen will give another) at the International Conference on "Tourism and Indigenous People/Minorities in Multi-cultural Societies" 22-23 December 2007 in Xishuangbanna Dai Autonomous Region in southern Yunnan. About this time I am expecting a collection of my papers to come out as the book: Selected Papers on the Anthropology of Tourism. [旅游人类学论文集 in Chinese] Guilin: Guanxi University Press

In July 2008 I will return to China where I have organized a 30-person session "The Articulation of Indigenous People/Minorities and Ethnic tourism within East Asia." for the International Congress of Anthropological and Ethnological Sciences, in Kunming, Yunnan.

My status at Berkeley is semi-retirement: I am POGS, Professor of the Graduate School, but I do not teach regular courses. I am in the process of being hired by the International Institute for Culture, Tourism and Development, London Metropolitan University as a part-time Senior Professor. So, in spite of the plunging US dollar I may be able to afford to visit my family in England!

Hoping to see you soon.

Nelson H H Graburn
Professor of Anthropology,
Curator of N. America Ethnology, P A Hearst Museum
Thomas G. Barnes Distinguished Chair, Canadian Studies Program
University of California, Berkeley, CA
&
Professor Visitante Estrangeiro, [CAPES]
Universidade Federal do Rio Grande do Sul
Programa de Pós-Graduate em Antropologia,
Porto Alegre, RS, Brasil

Announcements and Call for Papers

Conference Announcement & Call for Papers



Esplanade

Singapore
14-16 February 2008

International Convention Expo Summit

Visit <http://www.unlv.edu.sg/ices2008> for the latest information

CONFERENCE HIGHLIGHTS

- Provide an interdisciplinary forum for exchange of information
- Features keynote speeches by prominent industry leaders and educators
- Presentation of papers and posters by academic and industry practitioners

WHO SHOULD ATTEND?

- Academic and Educators
- Industry Practitioners
- Industry Consultants
- Representatives of professional industry associations
- Students and other interested parties in the field

CONFERENCE REGISTRATION

All presenters and participants are requested to register for the Summit. Summit registration fee includes:

- Participation in all sessions
- Participation in all scheduled meal functions, opening reception and refreshment breaks
- A copy of the conference proceedings

[CLICK TO REGISTER](#)

CONTACT US

Please direct all abstract submissions and enquiries to:

Greg Yap & Richmond Kok
ICES 2008 Organizing Committee

ices2008@unlv.edu.sg
Tel: +65 6332 9538 ext 720
Fax: + 65 6332 9531

2008 INTERNATIONAL CONVENTION & EXPO SUMMIT CO-CHAIRS



University of Nevada Las Vegas
The William F. Harrah College
of Hotel Administration
Singapore Campus



The Hong Kong Polytechnic University
School of Hotel & Tourism Management

CALL FOR PAPERS

The Summit will focus on a broad range of topics related to research and education in the convention and exposition/incentives and events field. Papers with any of the following or related subjects would be highly appropriate for presentation:

- Convention and exposition marketing
- Effective use of audio-visual materials
- Event Management and Marketing
- Exhibition management and marketing issues (e.g., selling exhibit space; exhibit floor layout; booth design, exhibitor and attendee marketing)
- Human resources issues for the convention & exposition industry
- Impact of technology (e.g., electronic meetings, virtual trade shows)
- Impacts of conventions and expositions on their host communities
- Incentives
- Issues facing conventions and expositions in the twenty-first century
- Legal aspects of conventions and expositions
- Meeting management and marketing issues (e.g., site selection, housing, scheduling, promotion)
- Negotiation with suppliers, clients, and labor unions
- Planning and development issues for convention and exposition destinations
- Studies relating to key industry players (e.g., convention & visitors bureaus, convention and exhibition venues, meeting managers, exhibition organizers, exhibition managers)

[CLICK TO READ SUBMISSION GUIDELINES](#)

LATEST UPDATES

- Papers submitted & accepted at ICES 2008 will be **considered for publication in a special edition of the Journal of Convention & Event Tourism (JCET)**. The JCET provides multidisciplinary perspectives on conventions, exhibitions and events. **Getting published in this journal will enhance your visibility and recognition in this field.**



Announcements and Call for Papers

Call for Papers: **Experiential Training Exercises in Tourism Decision-Making/Management** ***International Journal of Culture, Tourism, and Hospitality Research*** **Deadline 15 April 2008**

Why do lots of Germans travel to Britain each year but most Brits shun Germany? What can German tourism executives do to effectively encourage Brits to visit? How do you go about effectively answering these questions?

Globally, tourism is an \$800 billion (USD) industry that dramatically affects many national, regional, and local economies. Given the importance of tourism to so many destinations, both executives and students of tourism management need a high level of experiential decision-making training in achieving effective outcomes for tourism marketing programs. Surprisingly, applied learning tools that bridge gaps between theory and practice in this field are dwarfed by those found in the general field of marketing. To help close these gaps, the *International Journal of Culture, Tourism and Hospitality Research* announces a call for a special issue on training exercises for Tourism decision-making/management.

The development of training exercises provide opportunities for applied learning. These exercises should include both an introduction that describes the general theory or research issue as well as a discussion section that explains possible solution(s). Topics of particular interest include the following areas:

- Scanning and sense making of tourist behavior and management actions
- Planning tourism strategies
- Implementation of tourism programs or activities
- Evaluating effectiveness and efficiency of tourism program actions/processes
- Evaluating tourism program performance outcomes
- Administering tourism programs.

Submission guidelines and further information: Contributors may access the *IJCTHR* homepage at <http://www.emeraldinsight.com/info/journals/ijcthr/ijcthr.jsp> for comprehensive authors' guidelines. Please contact Drew Martin (drmartin@hawaii.edu) with questions and to receive example articles published in prior issues of the *IJCTHR* that include tourism decision-making experiential training exercises—one of these exercises includes a tourism strategy practicum on the decisions and actions necessary to encourage Brits to visit Germany.

Guest Editors: Drew Martin, College of Business and Economics, University of Hawaii at Hilo, 200 W. Kawili Street, Hilo, HI 96720, Tel: 808-974-7553 (drmartin@hawaii.edu). Arch Woodside, Carroll School of Management, Boston College, 140 Commonwealth Avenue, Chestnut Hill, MA 02467, Tel: 617-552-3069 (woodsia@bc.edu).

Announcements and Call for Papers



First Announcement and Call for Papers

The 2nd International Forum on China Hotel Brand Development 第二届中国酒店品牌建设国际论坛

9-10 May 2008 | Guangzhou, China

The 2nd International Forum on China Hotel Brand Development will be held in Guangzhou, China on 9-10 May 2008. The Forum will be co-organized by the School of Hotel & Tourism Management, The Hong Kong Polytechnic University and the School of Management, Sun Yat-sen University.

Who should attend the Forum?

The Forum is designed for industry practitioners, academics and government officials to discuss the development and management of hotel branding. Participants include the senior management in the hotel industry, government officials in tourism administration, academics, educators and professionals in the fields of hotel and tourism management, graduates of hotel and tourism management studies, branding management researchers and consultants, and others with an interest in the forum topics.

Scope of the Forum

The Forum will be organized around the tracks of brand development experience of famous international and China hotels, development perspectives of hotel brand chain in China, system establishment and crisis management of hotel brand development in China, brand management and development strategies of state-owned hotels and privately-operated hotels, as well as brand development strategies of deluxe and budget hotels.

Call for Papers

Papers and proposals either in English or Chinese relating to the scope of the Forum are invited. The papers accepted by the Forum will be published in the Forum Proceedings and some selected papers will also be published in a special issue of the *Journal of China Tourism Research*.

Please submit your papers to either of the Programme Co-Chairs:

For English Papers:


Prof Haiyan Song
Chair Professor & Associate Director
School of Hotel & Tourism Management
The Hong Kong Polytechnic University
Tel: 852-2766 6372
Fax: 852-2362 9362
Email: hmsong@polyu.edu.hk

For Chinese Papers:

Prof Jingyan Liu
Director, Department of Tourism Management
School of Management
Sun Yat-sen University
Tel: 86-20-8411 4239
Fax: 86-20-8403 6924
Email: ljy6633@126.com



THE HONG KONG
POLYTECHNIC UNIVERSITY
香港理工大學

School of 
Hotel & Tourism Management
酒店及旅遊業管理學院



中山大學
SUN YAT-SEN UNIVERSITY

CHME Research Conference 2008

Hospitality, Tourism and Leisure

May 14th – 16th 2008, Glasgow

Promoting excellence in research, teaching and learning



CHME (Council for Hospitality Management Education) is a voluntary non-profit making body which represents those UK universities and colleges offering courses in the management of hospitality businesses.

Hosted by the Department of Hospitality and Tourism Management, Strathclyde Business School, University of Strathclyde, the 2008 CHME Hospitality, Tourism and Leisure Conference aims to promote and enhance the quality of research, pedagogy, learning and teaching in hospitality, leisure and tourism studies.

From your host

The Department of Hospitality and Tourism Management (formerly, The Scottish Hotel School) at the University of Strathclyde, proud host of the CHME Research Conference 2008, is delighted to invite you to the City of Glasgow. As your host we are determined to ensure that we provide you with a rewarding experience, both academically and socially, within a city environment that embraces the best of its past with the exciting promise of its future. Glasgow: Scotland with style!



Announcements and Call for Papers

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Conference location and social events

The historic 'Teacher Building' located in Glasgow's city centre and surrounded with a range of accommodation options is the venue for the 2008 conference. On the first evening of the conference, there will be the formal conference dinner and a ceilidh which will be held at 'St Andrews in the Square', situated beside the historic Glasgow Green. The second evening commences with a civic reception hosted by Glasgow City Council located within the splendid City Chambers on George Square. This drinks reception is followed by a choice of dining experiences within the nearby Merchant Square located in the centre of Glasgow's vibrant Merchant City quarter.

Keynote speakers

Professor Abraham Pizam, Dean & Linda Chapin Eminent Scholar Chair in Tourism Management, University of Central Florida and Editor-in-Chief International Journal of Hospitality Management.

Professor Clayton Barrows, School of Hospitality and Tourism Management, University of Guelph, Canada and Editor of International Journal of Hospitality and Tourism Administration.

Paul Slattery, co-founder and Director of Otus & Co. Paul is a Visiting Professor of Hospitality Management at Oxford Brookes University and Chairman of The International Hotel Investment Council.

Conference themes

Hospitality, Leisure and Tourism research papers within the following areas and from other relevant subject areas are welcome:

Consumer Studies; Education; Finance and Accounting; Food and Beverage; Gastronomy; Hospitality Studies; Human Resource Management; Marketing; Operations Management; Research Methods; Small Business; and Strategic Management.

Paper submissions

Further information on submission dates for abstracts, full papers and work in progress is available via the conference website: <http://www.strath.ac.uk/htm/chme2008>.

Conference secretariat

For more information on the conference please visit our interactive conference web site at:

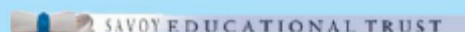
<http://www.strath.ac.uk/htm/chme2008>

Email: chme2008@strath.ac.uk

Tel: + 44 141 548 4493

Fax: + 44 141 552 2870

Council for Hospitality Management Education



Announcements and Call for Papers



2008 APacCHRIE Conference & THE-ICE International Panel of Experts Forum

May 21 – 25, 2008 Perth, Western Australia
The Sheraton Perth Hotel
proudly hosted by the
Australia School of Tourism & Hotel Management



Call for Papers

The 2008 APacCHRIE Conference & THE-ICE International Panel of Experts Forum invites papers, abstracts and presentation proposals with relevance to hospitality, tourism, and event management in the Asia-Pacific. The theme of the conference is, *'Developing & Delivering Industry-relevant Research and Education'*. The conference organising committee invites hospitality, tourism and events researchers, educators, as well as government and industry practitioners to submit refereed research and working papers to the 2008 APacCHRIE Conference and THE-ICE International Panel of Experts Forum. In addition, this year a Symposium Theme will be included and offers delegates the opportunity to organise panel, roundtable, special-interest group and workshop sessions.

Refereed (Full Paper) Submissions - due Monday 25 February 2008

Submissions of papers are required to be either conceptually or empirically based and will be submitted for a twenty (20) minute stand-up presentation.

All submissions for Refereed Papers are subject to a double blind review process. The 2008 APacCHRIE Paper Review Committee is responsible for ensuring a high quality and reliable reviewing process, that ensures, each paper is assigned a number and the identity of the author(s) is not revealed; and an independent evaluation is completed by 2 (two) anonymous referee who are experts in their field.

Conceptually-based papers seek to develop a fuller understanding of the tourism and hospitality industries and education by building on existing knowledge.

Empirically-based papers are original research to test or develop a theory or make a new contribution to the knowledge base of the field.

Poster Session and Working Paper Presentations (Abstract) Submissions - due Monday 10 March 2008

Abstract Submissions may be used to present works in progress and may be conceptually or empirically-based.

The 2008 APacCHRIE Paper Review Committee will conduct a blind refereed screening of all abstracts

Symposium Submissions - due Monday 10 March 2008

The Symposium Track is a multi-dimensional channel to share a wide variety of industry and educational knowledge and experience. This is a useful channel to report on the latest trends in hospitality and tourism. Symposium submissions can be used to inform others about cutting-edge technology and the necessary skills to advance within the profession. Sessions can be created to discuss the challenges and achievements of educating students, working within the industry and for other industry-related experiences. This channel is used to contribute to our profession's body of knowledge through the sharing of unique and timely findings.

Symposium submissions are encouraged to be submitted as a presentation proposal, either as an individual or as part of a group. To build a quality conference program, all submissions are reviewed and evaluated by the Conference Paper Review Committees. The evaluation process is competitive as time will only permit so many of these sessions.

Announcements and Call for Papers

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Conference Theme Categories

'Developing & Delivering Industry-relevant Research and Education'.

Paper Themes

- Matching graduates outcomes to industry need - balancing academic theory with industry practice
- Re-thinking the curriculum - innovations in teaching and learning
- Graduate retention - career paths of hospitality and tourism graduates in the industry
- Experiential learning - teaching outside of the traditional classroom
- Developing students for a global industry - cross-cultural teaching in tourism and hospitality
- Training and education in the 21st century - the emerging issues facing both educators and the industry
- Making academic research relevant - building strategic linkages, dissemination strategies etc.

Additional Paper Themes

In addition, papers on specific topics of applied research that tie into the overall conference theme are also welcome.

- | | |
|---|--|
| ▪ Tourism Planning/Development and Operations | ▪ Legal/Government Relations |
| ▪ Hotel/Motel/Resort Operations | ▪ Sales and Marketing |
| ▪ Finance/Accounting/Management | ▪ Convention and Event Management |
| ▪ Foodservice Operations/Culinary Arts | ▪ Services Management |
| ▪ Gaming issues affecting the operation of gaming attractions | ▪ Information & Communication Technologies and Information Systems |
| ▪ Club Management | ▪ Environmental and Sustainability Management |
| ▪ Human Resource Management | |

Conference Proceedings and Publication Opportunities

Submissions are judged on three criteria. They are the overall quality, design of the study and development of the concept, significance of the contribution to the discipline and interest to APacCHRIE and THE-ICE members and industry bodies. All submitted manuscripts must be original (i.e. not been published elsewhere), follow academic writing, structure and methodology.

- All refereed full papers will be published in full in the 2008 APacCHRIE Conference & THE-ICE International Panel of Experts Forum conference proceedings CD-Rom.
- All refereed full papers, working and poster paper abstracts will be published in the 2008 APacCHRIE Conference & THE-ICE International Panel of Experts Forum Program Booklet.

Prizes & Awards

Papers judged to have outstanding merit by the Paper Review Committee will receive a Best Paper designation in the conference program and will be recognised at a general session for all attendees.

Paper Review Committee

Chair Paper Review Committee

Professor John Jenkins, Head of School, School of Tourism & Hospitality Management, Southern Cross University

Executive Advisory Review Committee

Professor Huimin Gu, Head of Hotel Management, BISU, Beijing

Dr Andy Nazarechuk, Dean, UNLV, Singapore

Dr Jutamus Wisansing, Director Tourism Management, Assumption University, Bangkok

Professor Kaye Chan, Hong Kong Polytechnic University, Hong Kong

Dr Vikneswaran Nair, Taylors University College, Malaysia

Dr Dianna Lee, Senior Lecturer in Tourism, Murdoch University, Western Australia

Dr George Brown, Academic Director, William Blue School of Hospitality, Tourism & Leisure Management, Sydney Australia

Visit the Conference Website http://www.apacchrieconference.com/call_for_papers.htm

Email enquires info@eecw.com.au

Announcements and Call for Papers



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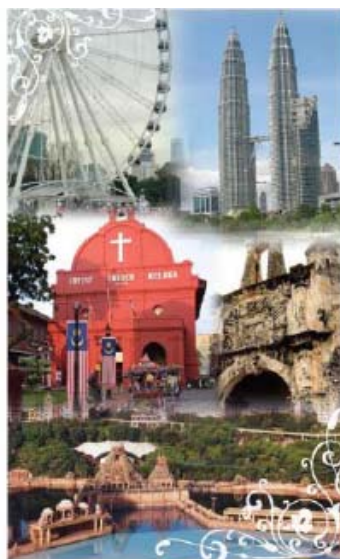
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Sunway Lagoon Resort Hotel
Petaling Jaya
Selangor
MALAYSIA



7th Asia Pacific Forum for Graduate Students' Research in Tourism



FIRST CALL FOR PAPERS

"Advances in Tourism Practices:
Pointing the Way Forward"

JUNE 3 - 4, 2008
Sunway Lagoon Resort Hotel
Petaling Jaya
MALAYSIA

SELAMAT DATANG to the delegates of
The 7th Asia Pacific Forum For
Graduate Students' Research In Tourism
June 3 - 4, 2008

Theme : **"Advances In Tourism Practices :
Pointing The Way Forward"**

For forum program, registration and
accommodation, please contact :

Forum Coordinator

Y.Sulaiman

eTurboNews

8 Lorong Beluntas 2

Medan Damansara

50490 Kuala Lumpur

MALAYSIA

Phone / Fax : +603 2095 0280

Email : y.sulaiman@uiTM.edu.my

Please submit your electronic abstract
or papers (as an attachment) to :

Dr Nor Ain Othman

Faculty of Hotel & Tourism Management

Universiti Teknologi MARA (UiTM)

40540 Shah Alam, Selangor

MALAYSIA

Phone : +603 5543 5671

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OR

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Head, Centre for Research and Development

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Fax : +603 7877 7007

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Forum Announcement

The aim of the AFP is to provide a 'research forum'
for post-graduate students and faculty members
engaged in research and post-graduate teaching in
hospitality and tourism programs in the Asia Pacific Region.

Call for papers

The forum will be based on a range of topics related to
tourism and hospitality management. Papers related to
this and this year's theme :

"Advances in Tourism Practices : Pointing the Way Forward"
can be submitted.

Submission guidelines

The author (or at least one co-author in the case
of co-authored papers) must be a post-graduate student
and papers should be based upon a research project
undertaken as part of author's post-graduate research.

Submission datelines

Abstract Submission : January 3 2008

Full Paper Submission : March 3 2008

Guidelines for submission of specific papers :

Referred full paper (a 20-minute stand-up session) :

Selection of papers will be made based on abstract
submissions. Abstract should not exceed 2 sheets of double
spaced, typed pages (1000 words)

Working papers (a 20-minute stand-up presentation) :

Selection of papers will be made based on abstract.
Submission should not exceed 15 sheets of double
spaced, typed pages (3500 words)

Poster presentations :

Selection of poster presentations will be made based on
abstract submissions. Poster presentation abstracts should not
exceed 3 sheets of double-spaced, typed pages (1000 words)

The best papers and poster presentations will be
competitively selected and authors will be acknowledged with
honours and certificates on the closing plenary session.

*Final copies of accepted papers will be professionally published
in electronic form (CD-ROM) as an add-on Forum Proceedings
and an ISBN will be organized prior to the Forum.*

Registration

Should you wish to participate in the 7th APF Forum, please
contact and register with Mr. Y.Sulaiman

Registration before March 3, 2008 : USDS 150

Registration after March 3, 2008 : USDS 200

Forum Venue & Accommodation

Sunway Lagoon Resort Hotel

Bandar Sunway

46150 Petaling Jaya

Website : www.sunwayhotels.com

*Arrangements can be made on request for accommodation at a
three-star hotel, including shuttle service to forum venue
twice a day*

This is the initial call for research papers and posters. Under
the main theme of **"Advances in Tourism Practices : Pointing the Way
Forward"**, authors are invited to submit papers across a wide
spectrum of tourism and hospitality related research,
including :

- Tourist Consumer Behavior
- Multi-disciplined Issues Related to Tourism and
Tourism Education
- Tourism Impact Assessment
- Rural Tourism and Poverty Alleviation
- Policies and Regulations Affecting Tourism
- Destination Marketing
- Tourism Planning and Sustainable Tourism
- Contest and Cooperation on Tourism within Asia-Pacific Areas
- MICE Development and Tourism Crisis Management in
Tourism Industry
- Transnational Market Analysis and Forecast
- Tourism Human Resource and Training
- E-commerce and Travel Agency Management
- Implication of Technology and Media in Tourism
- Hospitality Management and Marketing
- Foodservice and food habits
- Stakeholders' Cooperation in Tourism Development